



CLUB TRADING PINS

Pin trading is an opportunity for clubs to create a unique lapel pin and interact with other convention attendees. It is one of the best ways to get to know students who are attending convention. It is not necessarily the style of the trading pin that is important, but rather the opportunity to meet new people. One trading pin per club may be submitted for judging during the time printed in the program. Plaques will be awarded to the top Club Trading Pins, however, a club does not have to qualify to participate at the National Convention.

COMPETITION GUIDELINES:

1. Club Trading Pins may promote your club, but must not have reference to or promote any candidate for office.
2. Must be commercially produced.
3. May have dangles, light up elements, moving parts, etc.
4. Backs of pins are sharp and must be used with care by collectors.
5. Clubs will submit one pin for judging during the time printed in the program.
6. Pins must not be traded for anything other than pins.
7. Pin trading may take place any time during the convention except during sessions.
8. All pins must be Beta related but do not have to be based on the theme.
9. Although this is not a National Competition, recognition will be given to the top exhibitors.



REGISTER TO COMPETE:

During the registration process, you can register to enter a trading pin for judging.

FREQUENTLY ASKED QUESTIONS:

- **How many pins do we bring?** *The more pins that Betas bring, the more trading that Betas can do. Keep in mind, club members will want pins to trade at both state and national convention. Club pins also serve as a memento of the year, so members may want one to keep.*
- **When is trading appropriate?** *Trading can take place anytime except during the general sessions.*
- **What is the purpose of trading pins?** *Meet people, make friends, and practice negotiation/business skills.*
- **How can I display my pins?** *Convention lanyard, pin towel, pin trading book, etc.*
- **Where do we begin if our club would like to produce a trading pin?** *Start by brainstorming or drawing your own design. There are endless possibilities! This is a chance to use your creativity and imagination. It could be something unique to your club or school. Research trading pin companies, pricing and ordering. Order and trade!*