



CLUB TRADING PINS

Pin trading is an opportunity for clubs to create a unique pin and interact with other convention attendees. It is one of the best ways to get to know students who are attending state convention. It is not necessarily the pin that is important, but rather the opportunity to meet someone new. One pin per club may be submitted. During the award presentation, plaques will be awarded to the top Club Trading Pins. However, a club does not have to receive this award to participate at the National Convention.

COMPETITION GUIDELINES:

1. Club Trading Pins may promote your club, but must not have reference to or promote any candidate for office.
2. Must be commercially reproduced; pin may have dangles, light up elements, moving parts, etc.
3. Clubs will submit one pin for judging*
4. Pins must not be traded for anything other than pins.
5. All pins must be Beta related, but do not have to be based on the theme.
6. Although this is not a National Competition, recognition will be given to the top exhibitors.

*For Virtual Only Conventions or to submit virtually for a Hybrid Convention - Follow all guidelines as listed and submit a photograph(s) of the Club Trading Pin entry.



REGISTER TO COMPETE:

During the convention registration and/or submission process, click on Club Trading Pin to participate.

FREQUENTLY ASKED QUESTIONS:

- **How many pins do we bring?** *The more pins Betas bring, the more trading Betas can do. Keep in mind, club members will want pins to trade at both state and national convention. Club pins also serve as a memento of the year, so members may want one to keep.*
- **When is trading appropriate?** *Anytime except during the general sessions.*
- **What is the purpose of trading pins?** *The purpose is to meet people, make friends, and practice business skills.*
- **How can I display my pins?** *Trading pins can be displayed on a convention lanyard, a pin towel, or a pin trading book, etc.*
- **Where do we begin if our club would like to produce a trading pin?** *Start by brainstorming or drawing your own design. There are endless possibilities! This is a chance to use your creativity and imagination. It could be something unique to your club or school. Companies that produce trading pins can be found online.*