



*one*  
**LEADERSHIP  
SUMMIT**  
*one*  
**TRANSFORMED  
FUTURE**

**GATLINBURG CONVENTION CENTER** GATLINBURG, TENNESSEE

**MARCH 7-8, 2019** DEADLINE FOR REGISTRATION: FEBRUARY 21, 2019

National**BETA**



## Beta Leadership Mission

**THE MISSION OF THE NATIONAL BETA CLUB LEADERSHIP PROGRAM IS TO INSPIRE TOMORROW'S LEADERS TO ACHIEVE THEIR PERSONAL BEST THROUGH SERVICE, CHARACTER, AND ACHIEVEMENT.**

### Objectives of Student Leadership Summits

#### **STUDENTS WILL:**

- Identify personal behaviors and personality styles
- Commit to identifying core ethical and personal values, and commit to act on them
- Develop relationships where the dignity and contributions of all people are respected
- Develop skills to be able to successfully work in groups and teams to accomplish a collective goal
- Connect with like-minded individuals in order to promote the ideals of the National Beta Club
- Increase their capability to achieve goals

### Beta Leadership Principles

**GROWTH:** Developing the mind, body, and spirit

**VALUES:** Doing what is right

**CHARACTER:** Being conscious of your personal legacy

**CONNECT:** Developing relationships that encourage collaboration and teamwork

## Cost

\$50 registration fee per member.

Sponsors and chaperones are free. The entire registration fee is non-refundable, but substitutions are permitted.

## Deadline

The deadline to register is February 21, 2019. All students must be registered by this date in order to attend.

## Register

- Go to: [betaclub.org/events](http://betaclub.org/events)
- Click Leadership Summits
- Click register
- Log in using only sponsor's username and password
- Register online (you will not have to enter individual names, only the number of students attending)
- Click on leadership challenges if your club plans on participating
- Print registration
- Mail registration and payment to:

The National Beta Club  
151 Beta Club Way  
Spartanburg, SC 29306



## Hotel

Each club is responsible for booking rooms for their stay.

### COURTYARD MARRIOTT

865-436-2008  
Rate: \$99.00-\$119.00  
Code:NBCN

### HILTON GARDEN INN

877-742-8444  
Rate: \$129.00  
Code:BETA

### GLENSTONE LODGE

800-362-9522  
Rate: \$79.00  
Code:BETA19

### HAMPTON INN

[hampton-inn.com/hi/gatlinburg](http://hampton-inn.com/hi/gatlinburg)  
Rate: \$139.00  
Code:NBC

### HAMPTON INN (NEW)

865-436-4933  
Rate: \$89.00-\$109.00  
Code:NBC

### FAIRFIELD INN & SUITES

865-436-2008  
Rate: \$99.00-\$119.00  
Code:NBCN

### MARGARITAVILLE RESORT

888-447-0222  
Rate: \$159.00



# Junior Schedule

## DAY 1

11:30am - 12:00pm  
12:00pm - 2:00pm  
4:00pm - 5:00pm  
4:00pm - 6:00pm  
5:00pm - 6:00pm  
6:00pm - 7:00pm

Registration  
Junior Leadership Session 1  
Rapid Response  
Officer Training  
Leadership Representative Interviews  
Service Snapshot

## DAY 2

8:00am - 10:00am  
8:00am - 9:00am  
10:00am - 11:00am

Junior Leadership Session 2  
Sponsor Meeting  
Lead Outside the Box



Bill Cordes



Ted Wiese



# Senior Schedule

## DAY 1

11:30am - 12:00pm  
12:00pm - 2:00pm  
1:45pm - 2:00pm  
2:00pm - 4:00pm  
6:00pm - 7:00pm  
7:00pm - 8:00pm  
8:00pm - 9:00pm

Early Registration  
Officer Training  
Registration  
Senior Leadership Session 1  
Service Snapshot  
Rapid Response  
Leadership Representative Interviews

## DAY 2

9:00am - 10:00am  
10:00am - 12:00pm  
11:00am - 12:00pm

Lead Outside the Box  
Senior Leadership Session 2  
Sponsor Meeting



Bill Cordes



Ted Wiese

# Leadership Challenges



**LEADERSHIP  
REPRESENTATIVE**



**SERVICE  
SNAPSHOT**



**RAPID  
RESPONSE**



**LEAD OUTSIDE  
THE BOX**

There are four leadership challenges offered at our regional leadership summits. Clubs will be able to register for each of the regional leadership challenges online during the registration process. Times for the challenges are listed in the tentative schedule but are subject to change due to the number of participants competing. Awards for these challenges as well as the appointment of three junior and three senior leadership representatives will be given during the final leadership session.



## **INTRODUCING: OFFICER TRAINING**

Club officer training is designed for current Beta Club school officers. The program will discuss topics such as:

- Understanding the basics of National Beta and how it works
- What makes a good leader
- Tips and activities for leaders
- Goal setting
- Organizing your group
- Problem solving
- Conflict resolution
- National Beta Club Events

Advanced registration is required and space is limited. Four officers per school are eligible.



# LEADERSHIP REPRESENTATIVE

Representatives appointed at each regional summit are eligible to compete for three National Senior Leadership Representatives and three National Junior Leadership Representatives. Participation allows students to collaborate with fellow members, compete in a collaborative project on-site, as well as serve as a representative the following year. These appointed National Representatives will also help facilitate a Leadership Session at the following year's National Convention.

**\* ONLY ONE STUDENT FROM EACH CLUB MAY PARTICIPATE. IF SELECTED AS A LEADERSHIP REPRESENTATIVE, THE STUDENT MAY NOT RUN FOR STATE OFFICE.**

## Competition Guidelines

**ELIGIBILITY:** Junior Representatives must be a 4th, 5th, 6th, or 7th grade students, in good standing, officially enrolled in the National Beta Club and registered for the Regional Leadership Summit by the deadline. Senior Representatives must be a 9th, 10th, or 11th grade student, in good standing, officially enrolled in the National Beta Club and registered for the Regional Leadership Summit by the deadline.

**The following rules and regulations should be read carefully. By submitting the nomination and recommendation form, you are agreeing to abide by these rules and regulations.**

1. Three National Junior Leadership Representatives and three National Senior Leadership Representatives will be selected and serve the following year.
2. The Sponsor(s) or Executive Head of the representative's school must write a brief recommendation during the registration process to include, but not limited to, the student's leadership qualities.
3. If a representative is selected and later dropped from the local club or if the representative is not enrolled actively in school during the entire term, the representative forfeits the right to serve as a Leadership Representative. It is imperative for the selected representative to notify the National Office immediately if he/she is unable to serve.
4. Nominees will be given an onsite task and be evaluated on collaborative/leadership skills as well as a short interview.
5. Representatives must wear business casual attire to the meeting/interview.
6. National Representatives selected at the National Convention must attend the following year's National Convention to help facilitate the Leadership Session.
7. Submission of the registration is a pledge stating that he/she will attend all of the representative meetings and sessions of the Convention, and will fulfill all of the duties assigned the following year. This means he/she is obligated to attend all meetings and sessions both years, when nominated and when serving as a Regional or National Leadership Representative. Failure to fulfill this obligation will result in the representative forfeiting his/her opportunity to run and serve.
8. Students selected as a Regional or National Leadership Representative are not eligible to run for state office at the state convention.



# RAPID RESPONSE CHALLENGE

Teams of 5 to 8 students will engage in quick, creative, and critical thinking challenges. The team members must think on their feet by applying collaborative leadership skills to produce a response in a certain time frame. The challenge will be a combination of performance-based and task-based problem solving.

## Competition Guidelines

1. Teams will consist of 5-8 students
2. Teams will be required to collaboratively engage in higher level cognitive abilities such as abstract reasoning, problem solving and memory skills
3. The challenge will be given onsite and requires students to complete the challenge in a certain time limit
4. Students will need to provide a #2 pencil
5. General times for the challenge are listed in the tentative schedule but specific times for the presentation will be given two weeks prior to the summit
6. Awards will be given to the top exhibitors at the final session

\* Students can NOT be registered in multiple challenges.

## JUDGING CRITERIA

### CREATIVITY

25%

### COLLABORATION

25%

### COMMUNICATION

25%

### CRITICAL THINKING

25%

## EDUCATIONAL CONNECTIONS

- Leadership Skills
- Creativity & Innovation
- Communication & Collaboration
- Critical Thinking & Problem Solving





# SERVICE SNAPSHOT

Teams of 3 to 5 students will identify, design, and carry out a service project that addresses at least one real community need. Clubs will showcase the community need and highlight the creative service project in expo format.

## Competition Guidelines

1. The entire club may participate in the service project but a group of 3-5 students will present the project in expo format.
2. Teams will identify a need in their community
3. Teams will describe the plan of action and how the club carried out the service project
4. Teams will create a visual logo of the service project and present how the project was carried out
5. Each team may use visuals in the presentation but electrical outlets and projectors will not be provided
6. Handouts and other documentation may be given to others to review during the expo
7. Teams will have a two minute time limit to present to the evaluators and then will have a brief time for evaluators to ask questions about their service
8. General times for the presentation are listed in the tentative schedule but specific times for the presentation will be given two weeks prior to the summit
9. Awards will be given to the top exhibitors at the final session

\* Students can NOT be registered in multiple challenges.

## JUDGING CRITERIA

### CREATIVITY OF SERVICE PROJECT

25%

### COLLABORATION OF CLUB

25%

### COMMUNICATION OF IDEAS

25%

### PRESENTATION SKILLS

25%

## EDUCATIONAL CONNECTIONS

- Leadership Skills
- Creativity & Innovation
- Community Service
- Critical Thinking & Problem Solving



# LEAD OUTSIDE THE BOX

Teams of 4 students will be given a real-world problem at the beginning of the event. On the second day of the event, teams will give a two minute presentation of how they solved the given problem followed by a question/answer segment.

## Competition Guidelines

1. The entire club may participate in the problem solving but a group of 4 students will present the solution to the problem
2. Teams will be given a real-world problem at the beginning of the summit
3. Each team may use visuals in the presentation but electrical outlets and projectors will not be provided
4. Teams will have a two minute time limit for the presentation and evaluators may ask questions about their solution
5. General times for the challenge are listed in the tentative schedule but specific times for the presentation will be given two weeks prior to the summit
6. Awards will be given to the top exhibitors at the final session

\* Students can NOT be registered in multiple challenges.

## JUDGING CRITERIA

### CREATIVITY OF SOLUTION

25%

### COLLABORATION

25%

### COMMUNICATION OF IDEAS

25%

### PRESENTATION SKILLS

25%

## EDUCATIONAL CONNECTIONS

- Leadership Skills
- Creativity & Innovation
- Community Service
- Critical Thinking & Problem Solving