

LEADERSHIP CHALLENGES

2021



LEADERSHIP REPRESENTATIVE



RAPID RESPONSE



SERVICE SNAPSHOT



LEAD OUTSIDE THE BOX

NATIONAL LEADERSHIP CHALLENGES ARE FOR CLUBS THAT QUALIFIED AT A 2020-2021 REGIONAL LEADERSHIP SUMMIT. QUALIFYING CLUBS WILL BE ABLE TO REGISTER ONLINE DURING THE NATIONAL CONVENTION REGISTRATION PROCESS. TIMES FOR THE CHALLENGES ARE LISTED IN THE TENTATIVE SCHEDULE. IN ADDITION, NATIONAL LEADERSHIP REPRESENTATIVES WILL BE SELECTED THROUGH A PROCESS SIMILAR TO THAT AT THE SUMMIT. AWARDS FOR THESE CHALLENGES WILL BE PRESENTED AT A GENERAL SESSION. THE DEADLINE FOR REGISTRATION IS MAY 7, 2021.



LEADERSHIP REPRESENTATIVE

Each Regional Leadership Representative is eligible to compete for National Leadership Representative. Participation allows students to work cooperatively with fellow Betas, highlight student-leader potential and collaborate on a project onsite. Regional Leadership Representatives will serve the following year. In addition, National Leadership Representatives will also help facilitate sessions at the following year's National Convention.

COMPETITION GUIDELINES:

1. **ELIGIBILITY:** Junior Representatives must be a 4th, 5th, 6th, or 7th grade student, in good standing, officially selected at a 2020-2021 Regional Leadership Summit and must be registered for the convention by the deadline date. Senior Representatives must be a 9th, 10th, or 11th grade student, in good standing, officially selected at a 2020-2021 Regional Leadership Summit and must be registered for the convention by the deadline date.
2. The following rules and regulations should be read carefully. By submitting the Leadership Representative registration, you are agreeing to abide by these rules and regulations.
3. Three National Junior Leadership Representatives and Three National Senior Representatives will be selected at the National Junior Convention and National Senior Convention.
4. The Sponsor(s) or Executive Head of the representative's school must write a brief recommendation during the registration process.
5. If selected and later dropped from the local club or if the representative is not enrolled actively in school during the entire term, the representative forfeits the right to serve as a Leadership Representative. It is imperative for the selected representative to notify the National Office immediately if he/she is unable to serve.
6. Nominees will be given an onsite task and be evaluated on collaborative/leadership skills as well as a short interview during the National Junior Convention and the National Senior Convention.
7. Representatives must wear business casual attire to the meeting/interview.
8. National Representatives selected at the National Junior Convention and the National Senior Convention must attend the following year's National Convention to help facilitate sessions.
9. Submission of the registration is a pledge stating that he/she will attend all of the representative meetings and sessions of the convention, and will fulfill all of the duties assigned the following year. When nominated and when serving as a National Leadership Representative, he/she is obligated to attend all meetings and sessions both years. Failure to fulfill this obligation will result in the representative forfeiting his/her opportunity to compete and/or serve.



RAPID RESPONSE

Teams of up to 6 students will engage in a quick, creative and critical thinking challenge. The team members will apply collaborative leadership skills, and effective communication to produce a result or response in an allotted time. The challenge will be a combination of performance-based and task-based problem solving.

***** ONLY CLUBS THAT QUALIFIED AT A 2020-2021 REGIONAL LEADERSHIP SUMMIT ARE ELIGIBLE TO ENTER ONE TEAM. *****

CHALLENGE GUIDELINES:

1. Teams will consist of up to 6 students.
2. Teams will be required to collaboratively engage in higher level cognitive abilities such as abstract reasoning, problem solving and memory skills.
3. The challenge will be given onsite and require students to complete it within the allotted time.
4. Students will need to provide a #2 pencil.
5. General times for the challenge are listed in the tentative schedule.
6. Awards will be given to the top exhibitors at a General Session.

EVALUATION CRITERIA

Creativity - 25%

Collaboration - 25%

Communication - 25%

Critical Thinking - 25%



**Educational
Connections**

- * Leadership Skills
- * Creativity and Innovation
- * Communication and Collaboration
- * Critical Thinking and Problem Solving



SERVICE SNAPSHOT

Teams of up to 5 students will organize and conduct a new service project that addresses a relevant community need(s). Clubs will detail the community need(s) and highlight the quality, as well as the relevancy of the service project in a creative, showcase format to include a 2 minute presentation.

***** ONLY CLUBS THAT QUALIFIED AT A 2020-2021 REGIONAL LEADERSHIP SUMMIT ARE ELIGIBLE TO ENTER ONE TEAM. *****

CHALLENGE GUIDELINES:

1. The entire club may participate in the service project, but a group of up to 5 students will present the project.
2. Teams will identify a need(s) in the community.
3. Teams will describe the plan of action and how the club carried out the service project.
4. Teams will create a visual logo of the service project.
5. Each team may use visuals in the presentation, but electrical outlets and projectors will not be provided.
6. Handouts and other documentation may be given during the challenge.
7. Teams will have a 2 minute time limit to present and then a brief time for evaluators to ask questions about the service project.
8. General times for the challenge are listed in the tentative schedule.
9. Awards will be given to the top exhibitors at a General Session.

EVALUATION CRITERIA

Creativity of Service Project - 20%

Collaboration of Club - 20%

Communication of Ideas - 20%

Presentation Skills - 20%

Logo Design - 20%



Educational Connections

- * Leadership Skills
- * Creativity and Innovation
- * Community Service
- * Critical Thinking and Problem Solving



LEAD OUTSIDE THE BOX

Clubs will be given a real-world problem at the National Convention. At the designated time, teams of up to 4 members will give a 2 minute presentation of its solution to the given problem followed by a brief question/answer period.

***** ONLY CLUBS THAT QUALIFIED AT A 2020-2021 REGIONAL LEADERSHIP SUMMIT ARE ELIGIBLE TO ENTER ONE TEAM. *****

CHALLENGE GUIDELINES:

1. The entire club may participate in the problem solving, but a group of up to 4 students will present the solution to the problem.
2. Teams will be given a real-world problem at the National Convention.
3. Each team may use visuals in the presentation, but electrical outlets and projectors will not be provided
4. Teams will have a 2 minute time limit to present and then a brief time for evaluators to ask questions about their project.
5. General times for the challenge are listed in the tentative schedule.
6. Awards will be given to the top exhibitors at a General Session.

EVALUATION

CRITERIA

Creativity of Solution - 25%

Collaboration - 25%

Communication of Ideas - 25%

Presentation Skills - 25%



Educational Connections

- * Leadership Skills
- * Creativity and Innovation
- * Community Service
- * Critical Thinking and Problem Solving