

LEADERSHIP CHALLENGES 2022



NATIONAL AMBASSADOR



COLLABORATION CONNECTION



PROJECT PROPOSAL



LEAD OUTSIDE THE BOX

NATIONAL LEADERSHIP CHALLENGES ARE FOR CLUBS THAT QUALIFIED AT A 2021-2022 REGIONAL LEADERSHIP SUMMIT. QUALIFYING CLUBS WILL BE ABLE TO REGISTER ONLINE DURING THE NATIONAL CONVENTION REGISTRATION PROCESS. TIMES FOR THE CHALLENGES ARE LISTED IN THE TENTATIVE SCHEDULE. IN ADDITION, NATIONAL LEADERSHIP REPRESENTATIVES WILL BE SELECTED THROUGH A PROCESS SIMILAR TO THAT AT THE SUMMIT. AWARDS FOR THESE CHALLENGES WILL BE PRESENTED AT A GENERAL SESSION. THE DEADLINE FOR REGISTRATION IS MAY 5, 2022.



National Leadership Ambassador

Each Regional Leadership Representative is eligible to compete for National Leadership Ambassador. Participation allows students to work cooperatively with fellow Betas, highlight super-leader potential and collaborate on a project onsite. National Leadership Ambassadors will serve the following year and assist at Regional Leadership Summits. National Leadership Ambassadors will also help facilitate sessions at the following year's National Convention.

COMPETITION GUIDELINES:

1. **ELIGIBILITY:** The Elementary Representatives must be a 4th or 5th grade student, in good standing, officially selected at a 2021-2022 Regional Leadership Summit and must be registered for the convention by the deadline date. Junior Representatives must be a 6th or 7th grade student, in good standing, officially selected at a 2021-2022 Regional Leadership Summit and must be registered for the convention by the deadline date. Senior Representatives must be a 9th, 10th, or 11th grade student, in good standing, officially selected at a 2021-2022 Regional Leadership Summit and must be registered for the convention by the deadline date.
2. The following rules and regulations should be read carefully. By submitting the Leadership Representative registration, you are agreeing to abide by these rules and regulations.
3. One National Elementary Leadership Ambassador, two National Junior Leadership Ambassadors and three National Senior Ambassadors will be selected at the respected National Conventions.
4. The Sponsor(s) or Executive Head of the representative's school must write a brief recommendation during the registration process.
5. If selected and later dropped from the local club or if the ambassador is not enrolled actively in school during the entire term, the ambassador forfeits the right to serve as a National Leadership Ambassador. It is imperative for the selected ambassador to notify the National Office immediately if unable to serve.
6. Nominees will be given an onsite task and be evaluated on collaborative/leadership skills as well as a short interview during the respective National Convention.
7. Representatives must wear business casual attire to the meeting/interview.
8. National Ambassadors selected at the National Elementary, National Junior, or National Senior Convention must attend the following year's National Convention to help facilitate sessions.
9. Submission of the registration is a pledge stating that the student will attend all of the representative meetings and sessions of the convention, and will fulfill all of the duties assigned the following year. When nominated and when serving as a National Ambassador, the student is obligated to attend all meetings and sessions both years. Failure to fulfill this obligation will result in the ambassador forfeiting the opportunity to compete and/or serve.



Collaboration Connection

Teams of 5 to 8 students will engage in a quick, creative and critical thinking challenge. The members will apply collaborative leadership skills, and effective team communication to produce a result or response in an allotted time. The challenge will be a combination of performance-based and task-based problem solving.

*****ONLY CLUBS THAT QUALIFIED AT A 2021-2022 REGIONAL LEADERSHIP SUMMIT ARE ELIGIBLE TO ENTER ONE TEAM.*****

CHALLENGE GUIDELINES:

1. Teams will consist of 5 to 8 students.
2. A prompt for the entry will be given to all registered clubs.
3. Teams will be required to collaboratively engage in higher level cognitive abilities such as abstract reasoning, problem solving and memory skills.
4. General times for the challenge are listed in the tentative schedule.
5. Awards will be given to the top teams at a General Session.

EVALUATION **CRITERIA**

Creativity - 25%

Collaboration - 25%

Communication - 25%

Critical Thinking - 25%



**Educational
Connections**

- * Leadership Skills
- * Creativity and Innovation
- * Communication and Collaboration
- * Critical Thinking and Problem Solving



PROJECT PROPOSAL

Teams of 3 to 5 students will organize and conduct a new service project that addresses a relevant community need(s). Clubs will detail the community need(s) and highlight the quality, as well as the relevancy of the service project in a creative, showcase format to include a presentation of the project. THE PROJECT MUST BE COMPLETED PRIOR TO CONVENTION.

*****ONLY CLUBS THAT QUALIFIED AT A 2021-2022 REGIONAL LEADERSHIP SUMMIT ARE ELIGIBLE TO ENTER ONE TEAM.*****

CHALLENGE GUIDELINES:

1. The entire club may participate in the service project, but a group of 3 to 5 students will present the project.
2. Teams will identify a need(s) in the community.
3. Teams will describe the plan of action and how the club carried out the service project.
4. Teams will create a visual logo of the service project.
5. Each team may use visuals in the presentation, but electrical outlets and projectors will not be provided.
6. Teams will have a **2 minute time limit** to present the service project.
7. Virtual entries will use the official submission form.
8. General times for the challenge are listed in the tentative schedule.
9. Awards will be given to the top teams at a General Session.

EVALUATION CRITERIA

Creativity of Service Project - 20%

Collaboration of Club - 20%

Communication of Ideas - 20%

Presentation Skills - 20%

Logo Design - 20%



Educational Connections

- * Leadership Skills
- * Creativity and Innovation
- * Community Service
- * Critical Thinking and Problem Solving



LEAD OUTSIDE THE BOX

Clubs will be given a real-world prompt at the National Convention. At the designated time, teams of 4 members will give a 2 minute presentation of its solution to the given problem followed by a brief question/answer period.

*****ONLY CLUBS THAT QUALIFIED AT A 2021-2022 REGIONAL LEADERSHIP SUMMIT ARE ELIGIBLE TO ENTER ONE TEAM.*****

CHALLENGE GUIDELINES:

1. The entire club may participate in the problem solving, but a group of 4 students will present the solution to the problem.
2. Teams will be given a prompt involving a real world issue at the National Convention.
3. Each team may use visuals in the presentation, but electrical outlets and projectors will not be provided.
4. Teams will have a 2 minute time limit to present about their project.
5. Virtual submissions will use the official submission form.
6. General times for the challenge are listed in the tentative schedule.
7. Awards will be given to the top teams at a General Session.

EVALUATION

CRITERIA

Creativity of Solution - 25%

Collaboration - 25%

Communication of Ideas - 25%

Presentation Skills - 25%



Educational Connections

- * Leadership Skills
- * Creativity and Innovation
- * Community Service
- * Critical Thinking and Problem Solving