# TABLE OF CONTENTS

**Beta Basics**
- Mission & Vision .................................................................................................................. pg 3
- Beta Creed ............................................................................................................................ pg 4
- About Beta ............................................................................................................................ pg 5
- Beta Brand ............................................................................................................................ pg 6
- Beta Song .............................................................................................................................. pg 7

**Club Information**
- Sample Constitution & By Laws ............................................................................................ pg 8-11
- Officer Installation .................................................................................................................. pg 12-13
- Officer Manuals .................................................................................................................... pg 14-18
- Conduct a Meeting ................................................................................................................ pg 19
- National Beta Week .............................................................................................................. pg 20
- Promote Your Club ............................................................................................................... pg 21
- Sample Press Release ........................................................................................................... pg 22
- Frequently Asked Questions ............................................................................................... pg 23-25

**Induction Ceremonies**
- Candlelight Ceremony I ......................................................................................................... pg 26
- Candlelight Ceremony II ........................................................................................................ pg 27
- Harvest Induction ................................................................................................................ pg 28-29
- Key Induction ....................................................................................................................... pg 30-31
- New Club Induction Ceremony ............................................................................................. pg 32-33
- Rainbow Induction ............................................................................................................... pg 34-35
- Wheel Induction ................................................................................................................... pg 36-37

**Beta Service**
- Sample Service Projects ...................................................................................................... pg 40
- Reporting Service Hours ...................................................................................................... pg 41
- March Madness Service Project ........................................................................................... pg 42
- Community Service Guide .................................................................................................. pg 43

**Convention: Academic, Visual & Performing Arts Competitions**
- State Convention Information & Schedule ........................................................................... pg 44-47
- National Convention Information & Schedule ...................................................................... pg 48-50

**Leadership Development**
- Leadership Information ......................................................................................................... pg 51
- Leadership Summits ............................................................................................................. pg 52-53
- Summer Leadership Events .................................................................................................. pg 54
- Leadership Curriculum ........................................................................................................ pg 55

**Scholarship & Awards**
- National Beta Scholarship Program .................................................................................... pg 56-57
- Awards .................................................................................................................................. pg 58-59

**Sponsor Programs**
- Infuse Educator Conference ............................................................................................... pg 60-61
- Helping Hands ...................................................................................................................... pg 62-63
- Take Beta With You ............................................................................................................. pg 64-65
MISSION STATEMENT

To promote the ideals of academic achievement, character, service and leadership among elementary and secondary school students. To reward meritorious achievement and to encourage and assist students in continuing their education after high school.

ACHIEVEMENT - Recognizing and honoring high academic achievement
CHARACTER - Preparing young people for life and empowering them to be successful
LEADERSHIP - Developing the leaders of tomorrow
SERVICE - Demonstrating our motto: Let Us Lead by Serving Others

VISION STATEMENT

National Beta Club, a student-centered organization, continually develops and nurtures individuals by providing opportunities and experiences enabling them to demonstrate the ideals of character, achievement, service and leadership in a global community.
As a member of the Beta Club and as a citizen of my community, state, and nation I believe in and shall strive to promote the principles of:

**HONESTY**
Knowing that honesty is necessary to the formation of good character, and that the principles of honesty dictate that I not only refrain from acts of dishonesty; but that I perform my duties fully and take advantage of the opportunities afforded me by my circumstances.

**SERVICE**
Being convinced that the rendering of helpful service to my fellowman is a duty and privilege conferred upon me by my forebears and by my environment, and that I can attain lasting satisfaction only by rendering such service to the best of my ability.

**RESPONSIBILITY**
Believing that full happiness is possible only through full acceptance of responsibility for my actions and for preserving and passing my rich inheritance on to coming generations.

**JUSTICE**
Believing that it is only right and proper that I should be just and fair in my dealings with my fellowman; that I should condemn no one without giving him a chance to defend himself; and that I should consider all factors before forming an opinion of another’s motives, or before passing judgment upon his actions.

**COOPERATION**
Knowing that I must work closely and in a friendly manner with others in this day of highly organized social and economic endeavor; and that I must respect authority and strive at all times to be dependable – if I am to be of greatest helpfulness to society.

**INDUSTRIOUSNESS**
Being aware of the fact that – if I am to be a factor for progress in my community and a real help to my associates – my mind must be alert to understand and my hands ready to perform promptly and fully the tasks that come my way.

**HUMILITY**
Being convinced that humbleness of spirit is the only proper attitude for me to maintain in my relation with my associates, and that such spirit and attitude will make for my own peace of mind and for the well-being of those with whom I come in contact.

**CHARITY**
Knowing that if I am – tolerant in my appraisal of the ideas of others; generous in the use of my worldly assets; considerate of the rights of others; courteous in my actions toward all alike; gentle in my efforts to correct errors in others; kind in the exercise of my duties – I shall then be better able to contribute to the happiness of myself and others.
National Beta is the nation’s largest independent, non-profit, educational youth organization in America. National Beta is committed to recognizing high academic achievement, rewarding and nurturing worthy character, fostering leadership skills and encouraging service to others. Since its beginnings in 1934 as the dream of Dr. John W. Harris, a professor at Wofford College in Spartanburg, SC, National Beta has worked with nearly seven million young people in grades 4-8 (Junior Beta Club) and grades 9-12 (Senior Beta Club). There are now more than 500,000 active members and more than 8,750 clubs nationally and internationally.

As a student-centered organization, National Beta continually seeks ways to develop and nurture elementary and secondary school students by providing opportunities and experiences that enable them to demonstrate the ideals of achievement, character, leadership and service.

Having a charter of National Beta affords schools many benefits. Foremost, National Beta is a nationally recognized honor society to celebrate students’ academic achievements. Additionally, National Beta offers:

- A positive contribution to a school’s climate and culture.
- An additional avenue for incorporating character education and service learning in the school environment and assisting students in becoming a servant leader.
- Assistance to students in continuing their education after high school through potential scholarships for Senior Beta members.
- An opportunity to showcase students’ talents and abilities, as well as provide social interaction with others at State and National Conventions.
- An extraordinary experience for leadership training, goal-setting, and self-esteem building activities at the Beta Leadership Events held every summer, as well as opportunities to attend Student Leadership Summits held throughout the year.
**BETA BRAND**

The cardinal virtues of life are represented by the National Beta Seal. Wearing the seal signifies the wearer is striving to live up to the standards of the organization by promoting those virtues.

**NATIONAL BETA BRAND IDENTITY**

National Beta is a recognized non-profit organization whose mission is to promote the ideals of academic achievement, character, leadership and service among elementary and secondary school students. Along with this mission comes the National Beta Brand which symbolizes everything the organization says, does, shows and creates. This includes all products and/or services, as well as the distribution of all advertising and marketing materials for National Beta.

**INTERPRETATION OF THE BETA SEAL**

The Beta Seal has become a recognizable element that helps identify the brand and the organization’s mission. The traditional colors of gold & black are brand standards that are used in interpreting the look and feel of National Beta. The letter B on an ebony background surrounded by a border of gold is the most prominent feature of the seal and found on both insignias inside the circle. The letter B is the initial character of the Greek word bios, which means life. National Beta stands for a full life, one governed by the highest principles and is a prerequisite to growth and progress.

The two insignias form the inside elements of the seal. These symbols represent Senior (top right) and Junior (bottom left) Betas. Their prominent location represents the dignity, restraint, and seriousness which should attend our search for knowledge and truth. Around the emblems is a border of gold – which represent the gold of friendship, important to our role as Beta members.

**ABOUT THE INSIGNIA**

Senior insignia (top right) has two symbols, knight’s helmet and lettered scroll.

The knight’s helmet is designed to represent nobility of personality in recognizing the inherent dignity of human beings. The scroll is derived from usage of the symbol in heraldry, representing part of the knight’s tunic, which was ripped in combat to defend the right. National Beta attributes, Achievement, Character and Leadership scroll beneath the shield.

Junior insignia (bottom left) combines the elements of the Beta emblem and Senior insignia resulting in a shield with the letter B encircled by a border creates the insignia for Junior Beta.

**BETA MOTTO**

The motto for National Beta is DUCAMUS ALIIS SERVIENDO, Latin for Let Us Lead by Serving Others. This motto has been the guiding light of National Beta since 1971.

**COLORS & FONTS**

Font: Avenir

141C Beta Gold  Process Black
BETA CLUB SONG

John W. Harris

1. The Beta Club’s for leadership. For loyalty and truth;
2. So here’s to Beta’s fellowship. To courage and the right;

The Beta Club’s for fellowship, A guide and help to youth.
And here’s to Beta’s leadership: A beacon in the night.

CHORUS

Then let’s stick together In fair or foul weather: We’ll find that there’s no better plan.

’Twill make school days brighter And make our paths lighter To serve wherever we can.
SAMPLE CONSTITUTION

A suggested model constitution and by-laws for individual chapters of National (Junior/Senior) Beta.

CONSTITUTION

Article I : Name
The name of this organization shall be the ________ (name of school) Chapter of National Junior/Senior Beta Club.

Article II: Affiliation and Co-ordination
This chapter of National Junior/Senior Beta is an integral part of the central organization of National Junior/Senior Beta Club, and shall be governed by the academic and financial policies laid down in the national constitution of the central organization of National Junior/Senior Beta. Its coat-of-arms, motto, colors, creed, and official insignia shall be those of the national organization of National Junior/Senior Beta.

Article III: Purpose
The purpose of this organization shall be the promotion of academic achievement, scholarship, leadership, and good citizenship at the ________ (name of school).

Article IV: Membership
The membership of this organization shall be made up among students in the ________ (designate grades) grades of the ________ (name of school) who, because of their worthy character, good mentality, creditable achievement, and commendable attitude, have been approved for membership by the executive head of the ________ (name of school); provided, of course, that these students meet the requirements as set forth in the by-laws of this organization as appended herein below.

Article V: Officers
The officers of this chapter of National Junior/Senior Beta shall be President, Vice-President, Secretary, and Treasurer.

The duties of the President shall be to preside at the meetings; to appoint the committees of the chapter (unless otherwise provided for in the by-laws); to represent this organization when necessary; and to administer the policies as laid down in this constitution and its by-laws.

The duties of the Vice-President shall be to preside at meetings when the president is absent or incapacitated to perform the duties of the office, and to assist in administering the affairs of the chapter – serving on such committees as are designated in the by-laws.

The duties of the Secretary shall be to keep the records of membership; to record the minutes of the meetings; and to carry on the necessary club correspondence.

The duties of the Treasurer shall be to keep a record of all financial matters pertaining to this organization; to collect and preserve the club’s funds; to pay out of the club’s funds the necessary and designated moneys to meet the financial obligations of the club, and to pass on to the treasurer succeeding him all records and funds remaining in the treasury.
SAMPLE CONSTITUTION

Article VI: Committees
The committees of this chapter of National Junior/Senior Beta shall be:
Program
Entertainment
Publicity

The duty of the Program Committee shall be to arrange for the meetings of the club—business and social—and to designate time and place of the meetings, as provided for in the by-laws.

The duty of the Entertainment Committee shall be to look after the entertainment features of the social meetings of the club—such as decorations, refreshments, and special features of entertainment.

The duty of the Publicity Committee shall be to arrange for publicity of any activities or special features of club operations or any of its members in local and state newspapers, on radio, or television.

In addition to these four standing committees, the President may appoint special committees to attend to and report upon any specific matter that it may become necessary for this club to consider.

Article VII: Meetings
Regular meetings shall be held at such times and places as shall designated in the by-laws.

Special meetings may be called by the President after consultation with and the approval of the Executive Committee and the faculty sponsor of the club.

The public may be invited to attend any regular or special meeting of this organization if approved by a majority vote at any previous meeting with a quorum present.

Article VIII: Services
Besides endeavoring at all times to be of service to the ________ (name of school) and its students by upholding high standards of honesty and good citizenship, this chapter of National Junior/Senior Beta shall—after consultation with and upon the approval of the executive head of the high school—undertake some worthwhile service project, as designated in the by-laws appended herein below.

Article IX: Amending the Constitution
The constitution of this organization may be amended by a two-thirds vote of the membership at any meeting where a quorum is present; provided that notice of the proposed amendment has been given at a previous meeting.
SAMPLE BY-LAWS

Article I: Time and Place of Meetings
The time and place of meetings of this chapter of National Junior/Senior Beta shall be decided upon only after consultation with, and upon the approval of, the executive head of ________ (name of school).

The time of the meetings of this chapter of National Junior/Senior Beta shall be ________ (state time decided upon).

The place of the meetings of this chapter of National Junior/Senior Beta shall be ________ (state place decided upon).

Article II: Quorum
A quorum of this organization shall be constituted by a majority of the membership. No action may be taken which is binding upon the membership unless a quorum is present. However, certain matters—such as a discussion of means of taking in new members, the presentation of a program, etc.—may be carried on at a regular or special meeting without a quorum being present.

Article III: Standards of Membership
Standards of membership in the ________ (name of school) chapter of National Junior/Senior Beta must conform to the general features as laid down in the national constitution, and in all cases must be approved by the executive head of the high school.

The grade levels from which members may be drawn shall be ________ (specify what grade levels).

The scholastic requirements for membership in this chapter of National Junior/Senior Beta shall be ________ (state scholastic requirements approved by principal).

Article IV: Induction of Members
The induction of new members into the membership of this chapter of National Junior/Senior Beta shall be one of dignity appropriate to the ideals of the organization. Any pre-induction initiation activity must be submitted to and approved by the executive head of the ________ (name of school). It must not be of a nature to cause physical pain or mental embarrassment to the initiate.

Article V: Loss of Membership
A member of this chapter of National Junior/Senior Beta may be dropped from a membership if he/she is absent without a justifiable reason from ________ (state number) regular consecutive meetings.

A member of this chapter of National Junior/Senior Beta may be dropped from membership if his scholastic record falls below ________ (state scholastic minimum).

If and when a member is dropped from membership, a record of this action shall be relayed to the national office of National Junior/Senior Beta immediately.
SAMPLE BY-LAWS

Article VI: Service Project
As soon as possible after its activation in the fall semester of the school year, this chapter of National Junior/Senior Beta will undertake a program of service which will be of benefit to the ________ (name of school). This project shall be decided upon only after consultation with, and upon approval of, the executive head of the school.

Article VII: Local Dues and Assessments
The local dues of this chapter of National Junior/Senior Beta shall be ________ (state amount) per year.
Assessments (may/may not) be made upon the membership to defray the costs of special undertakings.

Article VIII: Amending the By-Laws
The by-laws of this chapter of National Junior/Senior Beta may be amended by a majority vote of the membership, provided such proposed amendment is placed before the club at a previous meeting.
OFFICER INSTALLATION

INSTALLATION OF OFFICERS
This “Key Installation” service may be used in a private club meeting or before the entire student body in an assembly period for the installation of new officers. If the latter plan is used, we suggest that either the principal, Beta sponsor, or a designated member of the club, possibly the president, have a short introduction explaining National Beta, its aims and objectives. Some of the achievements of the local school should be reviewed, and plans for future activities outlined. In this way, the student body will become better acquainted with the organization and can be asked for full support and cooperation.

The program can be closed with the singing of the Beta Club Song by the members who may be seated together at the front of the auditorium or on the stage.

PREPARATION
Keys may be cut from yellow poster cardboard. They should be at least 12 or 15 inches long, with the exception of the ‘skeleton key’, which will naturally be longer, so that they can easily be seen from the back of the auditorium. If desired, they can be tied with gold and black ribbon. The key ring may be fashioned from heavy wire, which is wrapped with golden silk or ribbon. It should be cut so that the keys can readily be slipped on the ring. The leader may be the principal, the sponsor, a designated member, the president of the student body, or a designated teacher.

CEREMONY
LEADER: Keys play a great part in official welcomes – we frequently hear of a mayor presenting a group with the keys to a city and other similar events. Keys are wonderful bits of metal, curiously and wonderfully shaped. Some open doors and others lock or set a seal upon them. Let us now consider keys that open: golden Keys in the hands of Beta Club officers with golden qualifications. These will open the doors of golden opportunities.

Ask the old and new presidents to come forward. The old president has a key which she holds in full view as she speaks to the newly-elected president.

OLD PRESIDENT: __(new president’s name)__ as newly elected president of the __(school name)__ Beta Club, you are the head of the House of Beta. You were chosen because of your ability. We trust in your tact and poise to keep the house running harmoniously. You must strive always to keep your Beta house in order so that those who dwell therein will be happy and content. You shall, in cooperation with the local school administration and the executive committee, determine all policies and activities of your club. You will preside at the meetings, appoint committees, and see that your Beta house is properly represented at all inter-club meetings and conventions. If you accept this responsibility and honor, then take this key to the front door of the __(school name)__ Beta House, and place it on this key ring. Present key to the new president.

NEW PRESIDENT: I pledge my best efforts to this task. Places key on ring.

LEADER: We congratulate you upon having been honored by the members of the Beta Club in being selected to lead your chapter next year. In planning your work for the new year, bear in mind the ideals of National Beta and the objectives of the organization, which are to promote citizenship and leadership, to encourage fellowship and cooperation, and to provide an opportunity for an exchange of ideas. We all wish for you a successful year.

Leader asks both old and new vice-presidents to come forward. The vice-president holding his/her key speaks.

OLD VICE-PRESIDENT: This key is very similar to the president’s, because in their (his/ her) absence you must be ready to serve. You must be ready to consult with the president and help plan programs for the club that

Return to Table of Contents
OFFICER INSTALLATION

will be both educational and entertaining. You hold the key to the guest room. It will be your duty to make guests welcome and to see that Beta members learn to know each other better. You help maintain a spirit of good fellowship among those who dwell herein. You will also serve as chairman of the Executive Committee. Keep your key bright with constant use. If you accept these duties, take this key and place it on the key ring.

NEW VICE-PRESIDENT: I accept these duties. Places key on ring.

Leader asks both old and new secretaries to come forward. The secretary holding his/her key speaks.

OLD SECRETARY: You have the key to our record room. Yours is the task of keeping records accurate, neat, and permanent. Be careful with this key, it is an important one. You will also take care of correspondence. You will be judged by the promptness and sincerity of your letters. Your key is small, but your duties are great. If you accept these duties, place your small key on the ring.

NEW SECRETARY: I accept the key and pledge my full cooperation. Places key on ring.

Leader asks the old and new treasurers to come forward. The treasurer holding his/her key speaks.

OLD TREASURER: You have the key to our vault. True, our treasures are not too large, but your duties should be undertaken with earnestness for, and a sincere desire to, guard well the resources of others. You shall collect all fees and pay approved bills. At the close of each year you shall make a full statement of the financial condition of the local club and will turn over all money and your financial records to the incoming treasurer.

NEW TREASURER: I accept and will endeavor to serve the group well. Places key on ring.

LEADER: And now, the Skeleton Key – on that will fit any lock. This belongs to the Betas as individuals. If any key is lost or misplaced, you will stand ready to use the skeleton key so that no door may be closed on the opportunity for service. I’ll ask (chosen member name) to represent the members of this club, because he (or she) has proved to be all one would ask of Beta. Representing the membership of our club, will you place your key on this ring?

MEMBER: The members pledge full cooperation, too. Places key on ring.

LEADER: Having heard all the promises made by the officers and membership, I give to you, the Beta Club sponsor, this key ring, and declare that the officers of the (school name) Beta Club have been duly installed. Your duties are advisory and will consist in studying all matters pertaining to the House of Beta and counseling with officers and members. Upon your judgment will depend the smooth running of the House of Beta. Your task is important. Here are the keys – guard them well. You are the “Keeper of the Keys” for the new year.
PRESIDENT’S MANUAL

A Manual for Presidents of Local Chapters of National Beta

The president of any organization is the symbolic head of that organization. His/her duties are generally divisible into three categories and deal with the policies and activities, meetings, and committees of the organization.

I. POLICIES AND ACTIVITIES

The one instrument that every president of a local chapter of National Beta should have constantly at hand is the constitution. This should be read carefully before assuming office. The president must be constantly alert to institute and promote activities that will promote the best interest of the chapter and local school. A chapter that is not active in carrying out some project or service program that will make it an asset to its school will not command the respect of the student body.

II. PRESIDING AT MEETINGS

A President’s effectiveness will be measured by his/her ability – by voice, demeanor, and stage presence – to keep order and to conduct himself/herself that fellow members are willing to abide by his/her decisions and directions. In presiding at such a routine business meeting, the president should follow regular parliamentary rules, such as Robert’s Rules of Order.

When the President is presiding at a social function, the assembled guests should first be addressed with appropriate words of welcome: or if others are to bring welcome greetings, they should be presented with a brief introduction. After the public feature of the meeting has been attended to, the President usually has certain comments to make that are appropriate to the occasion, before declaring that the meeting is concluded.

III. COMMITTEES

The committees of any organization are very important and do much of the preliminary work. In general, they can be categorized in two divisions: permanent and temporary – sometimes designated as standing or special. They do not transact business but simply prepare and present it to the full meeting of the organization for final action. Usually the committee reports are submitted with recommendations.

Permanent committees, including Program and Entertainment Committees, are either elected or appointed by the president, as provided for in the by-laws. They deal with matters that pertain to the continuing operation of the organization. The permanent committees may take a matter under advisement and dispose of it by not reporting it to the full meeting of the organization.

Temporary committees, appointed by the President, deal with matters of a special and non-recurring nature. They are automatically dissolved after making their report to the full meeting.
In the appointment or election of committees, the membership and the President should be careful to select the personnel for the committees that can best do the job. People should be appointed to a committee only:

1. If they have knowledge of, and are interested in, the matters to be handled by the committee.

2. If they will attend the meetings when they are called.

3. If they are willing and able to work harmoniously with the other members.

A President is the President all the time and not just when presiding at meetings. Of course, it is an honor to be elected President of an organization to which one belongs, but it is also a responsibility. The public is quick to judge a group by the actions of its leader.

A good President should realize that the organization can be promoted by close cooperation between himself/herself and the other members of the group and should conduct himself/herself in public contacts and relations as to reflect credit and honor upon the organization of which he/she is President.

**Program Committee** makes up a schedule of proceedings for regular and special meetings of the club and arranges the order and nature of the meetings – in conjunction with the club sponsor and school executive head.

**Entertainment Committee** should look after the nature and arrangements for entertainment at social meetings of the club – upon consultation with the club sponsor and the school principal. Among these duties are such things as making arrangements for refreshments, decorating the hall, securing special features, etc.

**Special Committees** might be appointed to look after such matters as fund-raising projects, inter club meetings, convention arrangement, etc. The functions and duties of such special committees should be specifically designated by the president or the membership when the committee is appointed. The length of the life of such committees should be defined at the time of appointment.
DUTIES OF THE VICE-PRESIDENT
The Vice-President shall act in the place of the President in the event of the latter’s absence from the school or the meetings. He/she shall also act as chair of the Executive Committee, and shall serve as general assistant to the President.

The Executive Committee shall consist of the Vice-President as chairman and two additional members (who are not club officers) appointed by the President. The duties of this committee shall be to advise the President and to assist in the general management of the club. This may include discussing the requirements for membership and dropping members.

In some clubs, the Executive Committee plans the programs for the club meetings, publishes a yearbook for the club, and helps in other ways. The following information will help the Vice-President in planning programs or heading up the projects committee.

PROGRAMS
Programs should be varied to interest the entire group. It is essential to plan and prepare for a successful program. Every member should take part in at least one program during the year. Some sources of material may include the following:
- Public resources such as betaclub.org, Time Magazine, Newsweek, local newspaper, etc.
- School and city libraries
- Government Printing Office documents have valuable information on almost any subject and can be obtained free of charge through the district congressmen.
- Your sponsor can download service ideas for you from the Sponsors’ Site.

PROJECTS
- Projects should be of value to the membership, entire school or community.
- Undertake no project of which you, and the entire club, cannot be proud.
- Solicit the cooperation of the school, and encourage interest through good publicity.
Upon accepting the office of Secretary of a local chapter of The National Beta Club, anyone elected should realize that the effectiveness of the club rests, to a large extent, upon his/her prompt attention and regular attendance to the duties of the office. Specific duties of Beta Club Secretaries include keeping accurate records and minutes, securing publicity, and answering correspondence in a timely manner.

I. ACCURATE RECORDS AND MINUTES
It is important for the Secretary to keep a correct roster of membership, as well as a dependable record of attendance. The minutes should state the time and place of the meeting, a statement of the general purpose of the meeting, and the main items of business. The Secretary usually prepares an agenda for the President to follow. When the meeting gets under way, the Secretary should be prepared to read the minutes of the last meeting.

II. PUBLICITY
Another phase of general Secretary’s duties is to look after the publicity of the organization. In an age where we are constantly aware of local and global news issues, it is quite important that the affairs and actions of the group be made known through the media. Radio and television are good mediums to be used when they are available. Most radio stations welcome legitimate news features for their news spots – usually without any cost to the organization for this coverage. The secretary should work closely with the Publicity Committee to carry out this phase of the organization’s activity.

III. CORRESPONDENCE
In dealing with correspondence, one should do the following:
- Be neat and legible.
- Be specific and complete. Give essential information.
- Be punctual in answering any communication to your organization or to you as its secretary.

A secretary should always remember that the tone and reputation of the organization are largely reflected by his/her words and actions.
Duties of the Treasurer of a Local Chapter

It is the duty of the treasurer of any organization to receive and disburse the funds of the organization, and to keep a complete record of all financial transactions.

This Treasurer’s Book can be helpful in aiding the treasurer to keep his/her financial records in order.

We suggest that the club treasurer use it constantly and carefully in recording receipts and indicating disbursements.
CONDUCT A MEETING

Who conducts the meeting?
As sponsor, you serve as the facilitator. We strongly encourage meetings to be run by the students themselves to enhance and hone leadership skills. Upon the start of your club, or new academic year, we recommend you have the students elect officers.

What is discussed at a meeting?
Use meetings as an opportunity to plan and pitch fundraising ideas. At the beginning of the school year/induction period you may wish to provide your new members with a copy of the New Member Handbook available for purchase in the Beta Shop or free download in the resources section of the sponsor site. Meetings are also a great opportunity to plan out your service projects for the year. Feel free to discuss one of the four pillars of Beta: Achievement, Character, Leadership and Service. You may also use this time to go through National Beta leadership development curriculum, available for purchase online in the Beta Shop.

When do we meet?
The frequency of your meeting time is totally up to you! You may choose to meet weekly, monthly, or quarterly depending upon how actively involved your club is in service, convention, summits, etc. Take advantage of the time you have. Many clubs find it easier to meet either during lunch or after school.

Why have a meeting?
Meetings allow you to track the activities of your club and encourage student leadership.

How is a meeting conducted?
Meetings provide a great opportunity for you to introduce students to parliamentary procedure. See a sample meeting agenda below and feel free to use it as a guide!

<table>
<thead>
<tr>
<th>BETA CLUB MEETING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time:</td>
</tr>
<tr>
<td>Place:</td>
</tr>
</tbody>
</table>

Agenda

I. Roll Call ......................................................... Sponsor / Secretary
   Call to Order..................................................... President
   Reading of minutes .......................................... Secretary
   (approval of minutes)

II. Open Meeting for official business ....................... President / Vice President
   A. Old Business (projects in progress) report from committee chair
   B. New Business (future projects) report from committee chair

III. Announcements / Additional Info .......................... Club Members / Sponsor

IV. Collection of local club dues (optional) ............... Treasurer / Sponsor

V. Announce time, date, and location of next meeting .... Secretary

VI. Adjournment of meeting ..................................... President
National Beta Week is an opportunity for Beta members, alumni and sponsors to advocate for leadership, character, service and academic achievement. It’s a time to share with local, state and national audiences what Beta is and the impact it has on members every day. This year, National Beta Week will be held March 6-10, 2017.

A guide will be released in February to help you celebrate the week. In the guide, you’ll find the must-have tools to plan an awesome week for your members! Each day is ‘themed’ with activities to share the Beta spirit with your school and community.

- Make Your Mark Monday
- Tell About It Tuesday
- Work with Others Wednesday
- Think About Growth Thursday
- Feature Beta Spirit Friday
PROMOTE YOUR CLUB

Top Ten Ways to Promote Your Beta Club

1. Use your school’s website or social media pages. Ask about having a “Beta Club” page. Encourage your school to share Beta news on their own social media pages.

2. Place bulletin boards, posters and flyers around your school and in local public places (libraries, community centers, etc.).

3. Contact local newspapers about covering club activities. These may include inductions, service projects, or outings.

4. Show your true colors and wear Beta Club shirts when participating in Beta Club activities.

5. Contact local TV stations about speaking with club members. Journalists like having articulate students to interview.

6. Don’t forget to smile and take lots of photos during club activities. Share them with the district office, yearbook staff and the Marketing Department (marketing@betaclub.org) at National Beta office.

7. Celebrate National Beta Club Week, held the first full week of March.

8. Word of Mouth – Be positive and encourage members to do the same when speaking about National Beta.

9. Awards Day – Recognize Beta Club members with Certificates of Merit and Awards of Achievement, which can be ordered from the national office.

10. Lend a Helping Hand – Assist in the establishment of another Beta Club. See Helping Hand Form enclosed.
SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE:

Contact Person  
Company Name  
Telephone Number  
Fax Number  
Email Address  
Web site address

Headline

City, State, Date – Opening line should grab the attention of the reader so that they want to learn more about what your National Beta Club is doing. It should contain: who, what, when, where, why.

Remainder of body text – Should include information about your club news.

If referencing or promoting a service project, you may wish to indicate where the idea came from, how it benefits the community/state, event dates, etc.

If referencing National Beta event attendance, you may wish to share in which competitions members participated and their ranking, what Beta members gained from the experience, etc.

Be sure to include a quote from the Beta Sponsor, Beta member of community member.

You may also wish to include information specific to your club, such as how many members you have, when your club chartered, any service projects your club organizes, and events you attend.

(Restate Contact information after your last paragraph):  
For additional information, contact: ____________________________

With more than 500,000 active members and 8,750 clubs nationally and internationally, National Beta has become the nation's largest independent, non-profit, educational youth organization. National Beta promotes the ideals of academic achievement, character, service and leadership among elementary and secondary school students. National Junior Beta includes grades 4-8 and National Senior Beta includes grades 9-12. Visit betaclub.org for more information.

###
(indicates press release is finished)
FREQUENTLY ASKED QUESTIONS

1. How do I send in my new members?
From betaclub.org, select Sponsors on the top tool bar. From the Sponsors page, select Add Members. Follow the instructions on the New Membership Application and submit your membership dues to the National Office. Payment may be completed via card, check or purchase order.

2. How much are membership dues?
Membership dues are $15 per student per division. Local dues may be accessed, if desired.

3. What are the eligible grades per division?
National Junior Beta is for qualifying students in grades 4-8. Junior Beta is divided into two divisions: Elementary Division I is for students in grades 4-5 and Junior Division II is for students in grades 6-8. National Senior Beta is for qualifying students in grades 9-12.

4. Can a member transfer their membership from one club to another?
Sponsors may transfer membership by calling or emailing (membership@betaclub.org) the National Office and requesting for the member(s) to be transferred to their club. Members may only be transferred within the same division (Elementary Division I, Junior Division II or Senior Beta). A club has the right to have each student meet the requirements of their individual club, or members may be accepted based on grades from the previous school.

5. Do students transferring into my club from another club get a new membership certificate and card?
No, members will keep the membership materials from the previous club. Student(s) can receive another membership certificate, with the new school name listed, by joining as a new member and paying the $15 membership fee.

6. What is the turn-around time to process membership materials?
Two to four weeks is requested to process membership materials. While in most cases the time frame is less, it may take up to four weeks during times of heavy membership volume.

7. Can membership be sent more than once a year?
Yes, we encourage schools to submit new members throughout the school year. Many schools induct new members at the end of each grading period; this is an incentive for students to achieve academically throughout the school year. The National Office accepts new members throughout the year.

8. What are the eligibility requirements for students to join National Beta?
The criterion for membership is decided by the individual club. Our national constitution states: The qualifications for membership on the part of the student shall be: (a) worthy, moral and ethical character; (b) exemplary achievement, and (c) commendable attitude. All students must be performing at or above grade level in order to be eligible for membership.
9. Is there a charge to correct a name spelled incorrectly on the membership certificate and card?
Yes, due to the increased number of requests and rising shipping costs, we charge a $10 fee to replace certificates per shipment.

10. Is there a minimum number of new members that I must send in each year in order to remain an active club?
To remain an active club, new members must be submitted each year. There is no minimum requirement.

11. May I ask for help from other teachers in my school?
Sponsors may wish to share responsibilities of their club. Co-Sponsors may be appointed or elected in the same manner as the Sponsor. Co-Sponsors may include administrators, teachers, parents or community volunteers. Co-Sponsors names should always be reported to the National Office.

12. Am I required to report my club’s activities to National Beta Headquarters?
No, reporting club activities is not a requirement; however, we love to hear about the great things Beta Clubs are doing for their schools and communities. Service hours completed by clubs and their members may be reported via the service hour management tool. The tool can be found by logging into the sponsors site and clicking Manage My Hours.

13. Are there a specific number of service hours required per school year?
No, National Beta Headquarters does not set a minimum or maximum service hours requirement. Sponsors have the flexibility to choose service projects that are most appropriate for their club and community.
14. What National Beta opportunities are available for my members?

State & National Conventions, Student Leadership Summits and Scholarship Opportunities!

National Beta is dedicated to providing activities that help students grow into the leaders of tomorrow. We hold 18 Senior Beta and 18 Junior Beta state conventions with activities ranging from academic contests, art, writing, talent competitions, and more. Conventions give the opportunity for Beta members to interact, share project ideas, and showcase their academic and leadership abilities. In addition to the state level conventions, qualifying Beta members may compete at the National Senior or National Junior Beta Convention held each summer. See the schedule for convention dates and deadline information in the Convention section of this guide.

National Beta also offers regional Student Leadership Summits throughout the school year and two leadership camps each summer. The Student Leadership Summits are two day conferences that engage members in energetic activities that teach valuable leadership skills. Areas of focus include: team work, encouragement, conflict resolution, self-esteem, confidence and initiative. Additionally, two Beta Leadership Camps are held each summer, one for Junior Betas and one for Senior. These adventurous summer camps incorporate training and improvements in areas of goal setting, problem solving, communication and self-concept. See the schedule for dates and deadline information in the Leadership Development section of this guide.

The Scholarship Program is just one way National Beta recognizes the academic achievements of its members. Each year National Beta awards over $300,000 in scholarships to outstanding Beta members in their 12th grade year. See our website for eligibility requirements and deadline information in the Scholarships and Awards section of this guide.

15. Do you have Beta apparel or merchandise available for my members?

Yes; Shop Beta (shop.betaclub.org) is your one-stop-shop for Beta apparel and merchandise. We offer a wide variety of Beta apparel including t-shirts, long sleeve tees and hoodies. Looking for the perfect accessory? Shop Beta has backpacks, tumblers, duffle bags, neckties and more. Looking for graduation items? Check out our honor cords, graduation stoles, medallions and tassels. Visit shop.betaclub.org today!

For more information visit our website at betaclub.org
Brief Summary of Induction Ceremonies (click on titles below to be directed to corresponding page)

**Candlelight Ceremony I & II** are designed for the formal initiation of new members into established clubs. These ceremonies are dignified and impressive.

**Harvest Induction** is effective in the fall when students have returned to start another school year. An autumn theme using fall colors is prevalent in this ceremony.

**Key Induction** uses key elements in the four pillars of Beta: Achievement, Character, Leadership and Service. This ceremony communicates the benefits of being a Beta member.

**New Club Induction Ceremony** inducts new members into newly formed clubs. This ceremony uses candles to represent the four pillars of Beta: Achievement, Character, Leadership and Service.

**Rainbow Induction** uses the seven colors of the rainbow while the officers form an arch similar to a rainbow. The colors play a significant role in this ceremony.

**Wheel Induction** uses a wheel symbolizing the four pillars of Beta: Achievement, Character, Leadership and Service. Each characteristic is explained in terms of the connection the individual parts of the wheel play in the development of the wheel; much like the development aspects of being a Beta.
CANDLELIGHT CEREMONY I

Designed for the formal initiation of new members into established clubs, the candlelight ceremony is dignified and impressive.

PREPARATION
The program should begin with current members seated on the stage; candidates for membership should be seated on the first row or rows of the auditorium. Stage chairs should be arranged in a semi-circle around a table with a vacant chair for each candidate between two old members, if possible. (Suitable seating arrangements may be worked out depending upon the ratio of members to candidates.)

Three gold candles should be placed on the center table, with a taller gold taper located centrally behind them. Each member should be provided an unlighted white additional candles should be placed in each candidate's vacant chair.

CEREMONY
The club president calls the meeting to order; a song may follow. The president states the purpose of the meeting, and gives the purposes and objectives of National Beta with emphasis that the club exists as much for the school as for the members. Eligibility rules are explained, and it is made clear that a student must be worthy of membership before being invited to join.

The president asks all membership candidates to stand and raise their right hands. Members also rise. The president reads the club pledge by phrases, allowing time for the candidates to repeat after him/her in unison. The following pledge is administered:

Senior Beta Pledge: I do solemnly declare that I shall always strive to hold fast to the principles of honesty; to endeavor constantly to maintain an admirable reputation; and to develop the foundation of character, service, and leadership in my life. I also pledge to cooperate with fellow members of The National Beta Club. I will encourage an individual responsibility to improve my school, community, state and nation. I will defend a high standard of morality and join with my club to contribute to the improvement of our entire student body.

Junior Beta Pledge: I hereby declare that I shall always strive to be honest and truthful at all times to maintain a creditable scholastic record; to be of service to my teachers and fellowmen; to conduct myself in an ethical and moral manner to reflect credit upon my school and community.

Following the pledge, the secretary takes the certificates, cards and pins and, one by one, passes them to the president who calls out the candidates’ names. The student, whose name is called, advances to the stage, receives his/her membership credentials, walks to the vacant seat which has been reserved for him/her and stands. An old member on the left or right pins the candidate’s pin on the new member.

When all certificates have been delivered in the same manner, new members remove the candles from their chairs, and everyone, except the president, is seated. He/she welcomes the new members into the organization, pledges the services of the local club to the school, and announces any anticipated plans or projects.

When the president concludes his/her remarks, he/she lights the gold taper and explains that it represents the inspiration of Beta membership. The president is then seated. An appointed member (or officer) advances to the table, picks up the taper and says: “I represent Achievement.” After a pause he/she lights one of the three gold candles and explains what this attribute means to a Beta member.

In the same manner, two other members (or officers) light candles representing Character and Leadership, with spoken interpretations of these attributes. The president rises, signals all members to stand, and announces that, as leader of the club, he/she will light his/her candle from the master light and will pass this inspiration on to his/her fellow officers (located in previously arranged places) who turn will and light the candle of the nearest member. Each member passes a light to the next one, and so on, until all candles are lighted.

While the group stands, holding their lighted candles in front of them, the Beta Club Song is sung (or an appropriate substitution if the program is opened with the song.)

As the second stanza begins, the Betas should leave the stage two by two, led by the officers and older members, holding their lighted candles.

The taper and three gold candles should remain burning on the table until the assembly is dismissed.
CANDLELIGHT CEREMONY II

Designed for the formal initiation of new members into established clubs, the candlelight ceremony is dignified and impressive.

PREPARATION
The program should begin with current members seated on the stage. A table should be placed at the center front of the stage on which two groups of candles should be arranged; one group of red, white, and blue; the other of gold and black. If candles of the designated colors cannot be obtained, white candles with colored ribbon or crepe paper tied around each may be used. Candidates for membership should be seated directly in front of the rostrum.

CEREMONY
The club president calls the meeting to order; song and/or brief devotion may follow. The president speaks briefly on the purposes and objectives of The National Beta Club. The president states the purpose of the meeting, and gives the purposes and objectives of National Beta with emphasis that the club exists as much for the school as for the members. He/she also stresses that the aim of the organization is the same as the goal of education—preparation of an individual for his/her place in a democratic world.

At the conclusion of his/her introduction, the president lights the white candle.

PRESIDENT: I have been elected president of this Beta Club and will endeavor to merit the confidence of my fellow members in selecting me to be the chief representative and leader of their group. I publicly pledge my cooperation and loyalty to the members, sponsor(s), school officials, and faculty, and also to you, members of the student body of __________. Our club is an academic, leadership and service-based organization and, as such, we hope to be of service to our school, community, state, and nation. These three candles, the red, white, and blue, indicate to you our interpretation of their meaning, and we pledge ourselves to uphold the ideals of our nation. White denotes light, purity and faith. As president of the Beta Club, I will endeavor to hold high this light. It is with humility, joy, and pride that I undertake this task and accept this responsibility.

The president returns to his/her seat. The vice president then comes forward and lights the red candle.

VICE-PRESIDENT: I have been elected vice president of this Beta Club and, in every way, I pledge my assistance to the president. I shall serve as chairperson of the executive committee and will accept responsibilities suggested to me by the president. The candle I have lit is red. This color denotes pure love, wisdom, and bravery.

Another objective of National Beta is to encourage fellowship and cooperation. Encouraging fellowship among Beta members and non-members requires both the love of fellow students and a genuine interest in each one. In order to have friends, one must be friendly. We want each of you to consider the Beta group as your friends. We strive to be a democratic organization, and earnestly ask for wisdom and courage to live up to the motto of our club: Let Us Lead by Serving Others. To you, the faculty and student body, we pledge our cooperation and, in turn, we solicit your cooperation and confidence.

As the vice-president is seated, the secretary comes forward and lights the blue candle.

SECRETARY: I light the blue candle, which is indicative of truth, constancy, and fidelity. These attributes are essential, not only in loyalty to one’s nation, but also in expressing loyalty to a local club and to our school. As secretary of this Beta Club, I pledge you this fidelity. I shall endeavor to be prompt in correspondence, to keep my records complete, and give out accurate information.

The third objective of National Beta is to reward effort and achievement. We hope our club will prove a stimulus to the student body. If you strive to attain the requirements of good scholarship, character, a commendable attitude, and show creditable achievement, your faculty will recognize this effort and the members of this club will be happy to acknowledge this achievement and extend a hearty welcome into our ranks. We are here today to receive new members. I publicly welcome you, and pledge you our comradeship and support.

As the secretary is seated, the treasurer comes forward and lights the black candle.

TREASURER: You will notice that the candles in this group show the colors of National Beta, black and gold. Black symbolizes the dignity, restraint, and seriousness, which should attend our search for knowledge and truth. I am the treasurer of this Beta Club. This office is one of dignity and the task is one to be regarded seriously. I shall keep the financial records carefully, and make regular reports to my fellow members.

The fourth objective of National Beta is to inspire honesty and tolerance. We feel that these qualities are necessary in the development of good citizens. We hope that membership in our Beta Club will have a part in leading students to become more tolerant, and will impress each with the importance of honesty to ourselves as well as to our fellowmen. As treasurer, I pledge you my individual support and, as a Beta Club, we assure you of our intent to grow into more tolerant, trustworthy members of this student body.
After the treasurer is seated, a previously designated member of the club comes forward and lights the gold candle.

**MEMBER:** I represent the members in this club. I have lit the golden candle, which designates warmth, friendship, and faithfulness. As members of National Beta, we have heard pledges made to us, to the candidates for membership, to the faculty, and to the student body. We are in accord with the expressions of our leaders. We, in turn, pledge our faithful cooperation to them during the year. We promise to lay aside petty jealousies and ambitions, and to work loyally and earnestly to become better citizens in a democratic world. Perfection is not a human trait, but we can all strive for it. This we will do by working together in the golden bonds of friendship and fellowship.

The principal, sponsor, or club president comes forward and asks the candidates for membership to stand.

**OFFICIAL:** You have heard an explanation of the objectives of this organization from which you have received invitations. Do you wish to unite with this Beta Club in the promotion of its aims?

**REPRESENTATIVE FOR THE CANDIDATES:** We accept the challenge, and we will be honored to take the pledge of membership, to wear the Beta emblem, and to belong to this group. We trust that we may help make a contribution to the progress of mankind, and we also pledge to try to live up to the ideals of the Beta Club.

The pledge is administered by the official, who reads it in phrases, allowing time for the candidates to repeat afterwards.

**OFFICIAL:** Please raise your right hand and repeat after me:

**Senior Beta Pledge:** I do solemnly declare that I shall always strive to hold fast to the principles of honesty; to endeavor constantly to maintain an admirable reputation; and to develop the foundation of character, service, and leadership in my life. I also pledge to cooperate with fellow members of The National Beta Club. I will encourage an individual responsibility to improve my school, community, state and nation. I will defend a high standard of morality and join with my club to contribute to the improvement of our entire student body.

**Junior Beta Pledge:** I hereby declare that I shall always strive to be honest and truthful at all times to maintain a creditable scholastic record; to be of service to my teachers and fellowmen; to conduct myself in an ethical and moral manner to reflect credit upon my school and community.

**OFFICIAL:** I welcome you into the Beta Club and to all the rights and privileges of membership. In conclusion, the entire membership rises and sings the Beta Club Song. Club members remain on the stage while the audience is dismissed.
HARVEST INDUCTION

This induction ceremony is especially effective in fall when students have returned to start another school year.

PREPARATION
An autumn theme is prevalent in this ceremony, therefore, autumn colors should be used for decorations. A table holding a large cornucopia should be placed to the right of the stage. Speaking students should be prepared to place an offering of a fruit or vegetable in the cornucopia. As each prepares to speak, a student standing by a large poster on the left of the stage will uncover each letter represented in the segments on HARVEST.

The president will preside and share a devotion (optional) and/or an opening statement as usually done in an assembly. The president will introduce each speaker. At the end of the ceremony the new Beta members will be presented to the principal, who will award the certificates.

INTRODUCTION
PRESIDENT: Fellow students, I have always heard that what each student needs in school is a challenge—a stimulus to push students to do their best work. We, of the Beta Club, hope that we provide such an incentive. The requirements for membership are such that a student must show a commendable attitude as well as good grades. Today, we meet here to honor the students who have met those requirements. We prepare to induct a new HARVEST of Betas into our club. We say these students represent a harvest because we hope that the combined efforts of teachers and students have cultivated a group of new Betas who will be a help to their teachers, their fellow-students and their school.

HONESTY
FIRST SPEAKER: Honesty plays a very important role in being chosen as a Beta member. The honor of being selected as a Beta Club member should give a student the desire to be honest. The honesty of your character plays a large part in becoming a Beta. What is honesty? And how does one go about being “honest?” First, as we all know, cheating or stealing of any kind is unacceptable. But really, there is more to it than that. It also means you are honest enough to consider the rights of others to be as important as your own rights. You must be honest with yourself. When a confusing or seemingly impossible situation confronts you, ask yourself this, “Is what I am doing an honest thing, not only for myself but for all involved?” If you can give a sincere “Yes” to this, an honest “Yes,” then you are accepting the challenge of being a worthy citizen to your school, state and nation.

ACHIEVEMENT
SECOND SPEAKER: Instead of looking at the word “achievement” as defined in the dictionary, let’s examine it from another viewpoint—that of a Beta. To me, Beta Club membership is an achievement. Upon becoming a Beta member, you will become more familiar with the word ‘achievement.’ The Beta Club sets high standards for its members, and it is only by putting forth an effort as an individual and as a group that these standards can be met. It is often said that, “If you’re the best, you’ve achieved a lot,” and there is a lot of truth in that statement.

RESPONSIBILITY
THIRD SPEAKER: There is an unhealthy attitude that is seemingly prevalent among many people who think it is easier to criticize and complain than to contribute; to knock down rather than accept the responsibility to build up. It is not unusual these days to hear people express the belief that the world owes them something. We should all shoulder some of the responsibilities at home, school, and in our community, in order to strengthen our character and make us better citizens.

VISION
FOURTH SPEAKER: We Betas consider vision as an ability to better ourselves through mental awareness. We do not look upon our future as a closed door, but as a door that is opening to us new fields of knowledge every day. To become active in these fields of knowledge and to acquire the know-how, we must strive to achieve the very best we possibly can. For what we obtain in our minds as knowledge will benefit us as individuals and, through us, our school, community, state and nation. As for you incoming Betas, vision will enable you to excel. Our goal should be to try to better ourselves and, through vision, this is possible. We need to work hard for these goals and achievements, but we can only do this through our own efforts and enthusiasm. If we develop vision, we can achieve anything we strive for.
ENTHUSIASM
FIFTH SPEAKER: Enthusiasm is one of the qualifications by which Betas are chosen. Betas will be of greater value to their club and school if they are enthusiastic. All other virtues of Beta stem from this enthusiasm. Responsibility, Initiative, Character, Attitude, and Courtesy are all important, but if each is coupled with Enthusiasm, then more can be accomplished.

SINCERITY
SIXTH SPEAKER: Sincerity is defined as “freedom from false pretense.” This definition covers a very broad area. How do we, as Betas, associate our club with this characteristic? In our ideals, we declare that we shall strive to maintain high levels of achievement, character, leadership, and service. We are sincere as we make this pledge and will try to live up to the reputation of the Beta Club in all aspects of school life. We are sincere in our support of all other clubs and activities and in our campaign to assist the student body. And finally, we are sincere as we try to promote higher academic standards. In this manner we show that we’re genuinely interested in the reputation and image of our school.

TOLERANCE
SEVENTH SPEAKER: Tolerance may be defined as “having a sympathy or indulgence for diversity in thought and conduct.” Why is tolerance important to a Beta? Do we all have to think and act alike? No. We do have similar goals and aspirations but we should not be too critical of those who fail to cultivate in their lives and conduct the principles that we are striving toward. When one is asked to join the Beta Club it is assumed that the person has made an honest effort to develop certain qualities. At the same time there must be a concerted effort on the part of each Beta to help in the adjustment of our new members as they assume the role of “leading by serving others.” As we bring in this harvest of new Beta members, let us be tolerant of them as they make an honest effort to develop the qualities of:

- Honesty
- Achievement
- Responsibility
- Vision
- Enthusiasm
- Sincerity
- Tolerance
KEY INDUCTION

Uses key elements in the four pillars of Beta: Achievement, Character, Leadership and Service. This ceremony communicates the benefits of being a Beta member.

PREPARATION
Four keys and a key ring may be used as a visual aid during the induction ceremony. Officers or designated members may speak about the four keys.

PRESIDENT: States the purpose of the program, and explains the purpose of the Beta Club and the aims of the club for the school.

MEMBER: As we travel through life, there are many doors that must be unlocked. In our early years these doors are unlocked for us by our parents. But when we enter school, we are taught to unlock an increasing number for ourselves. We are taught many skills, such as reading and reasoning, which are the keys to the locks for all the doors that lead to maturity. Now that we are older students, and Beta Club members, we have discovered there are four keys that will unlock almost any door we may wish to enter. Before we tell you about these keys, I wish to say that they are not the exclusive property of members of the Beta Club; any of you may possess them.

ACHIEVEMENT
This is the Key to Achievement. Before we can unlock some of life’s doors, we are asked these questions: “What have you done?” “Have you produced something through honest toil?” “Have you made satisfactory grades in school?” “Have you completed the tasks you have undertaken?” “Have you used, to advantage, your inborn abilities?” If you can answer these questions in the affirmative, then you possess the Key of Achievement. But do not expect to possess it suddenly. It is to be won only gradually. It requires daily accomplishments that build up from small to ever-increasing effort, until at last you can say, “The Key to Achievement is mine.” Mr./Miss President, I place the Beta Key of Achievement on the ring.

CHARACTER
This is the Key of Character. It is a very strong key and will unlock the most difficult locks. In fact, there are many doors in life that can be unlocked with this key only, for they resist anyone who attempts to unlock them without the Key of Character. When this key was forged, many different metals—dependability, humility, justice, compassion, and most of all, the metal of integrity—were fused into it. Happy is the person who can possess this key. Mr./Miss President, I place the Beta Key of Character on the ring.

LEADERSHIP
This is the Key of Leadership. It is an elusive key, and possesses almost magical powers. One seldom possesses it unless he/she also owns the Keys of Achievement and Character. It wields great influence and unlocks doors that lead all of us, in some degree, to influence our neighbors. It is deceptive, because sometimes we may hold it in our hands and be unaware that we have it. For those who discover their ownership of it, it can be used in locks devised by the cleverest of locksmiths; however, it must be used skillfully and wisely and for the good of humanity, or it will disappear from the hand that holds it. Mr./Miss President, I place the Key of Leadership on the ring.

SERVICE
This is the Key of Service. It is a master key. It will unlock all the doors that open the heart of mankind. And although it can be used so often and so well, it is not difficult to own. It is used daily by a vast number of men and women, boys and girls. Whenever any help is rendered, whether great or small, this key is employed. It has a surprising quality; the more it is used and the older and more worn it becomes, the more efficient it is, unlocking more and more doors. You cannot wear it out, because even after the user has laid it down, the effectiveness of it remains. Mr./Miss President, I place the Key of Service on the ring.
KEY INDUCTION

PRESIDENT: Thank you, __________, __________, __________, and __________, for telling us about these keys. I’m sure we shall all strive harder to possess them. We know that it is a requirement for Beta membership to own them to some extent, and our candidates have been chosen because they have demonstrated ownership. Now it gives me great pleasure to administer the Beta Pledge to those chosen for membership. Please stand, raise your right hand and repeat after me.

Senior Beta Pledge: I do solemnly declare that I shall always strive to hold fast to the principles of honesty; to endeavor constantly to maintain an admirable reputation; and to develop the foundation of character, service, and leadership in my life. I also pledge to cooperate with fellow members of The National Beta Club. I will encourage an individual responsibility to improve my school, community, state and nation. I will defend a high standard of morality and join with my club to contribute to the improvement of our entire student body.

Junior Beta Pledge: I hereby declare that I shall always strive to be honest and truthful at all times; to maintain a creditable scholastic record; to be of service to my teachers and fellowmen; to conduct myself in an ethical and moral manner to reflect credit upon my school and community.

The candidates are then called to the stage and presented their certificates, cards, and pins of membership. The secretary or sponsor may call the candidate’s name and hand the membership credentials to the president who, in turn, presents it to the candidate, or the president may do it alone. Old members pin the Beta Club pins on the new members. The president then asks a representative of the new members to come forth and states:

PRESIDENT: To you, __________, as a representative of the new members of the Beta Club. I give the keeping of the Keys of Achievement, Character, Leadership and Service.

NEW MEMBER: Mr./Miss President, on behalf of the new members, I accept these keys. We promise to guard them well and use them wisely and to pass them on to future members of this Beta Club.

At the close of the program, the Beta Club Song may be sung, if it has not been used earlier.
NEW CLUB INDUCTION

This ceremony inducts new members into newly formed clubs. This ceremony uses candles to represent the four pillars of Beta: Achievement, Character, Leadership and Service.

PREPARATION
The sponsor and five new Beta Club students, or other speakers, should be seated on stage. Five candles should be placed on a table on the stage. One grouping consists of three candles, red, white, and blue, and the second grouping has both a gold and a black candle.

CEREMONY
The Sponsor welcomes guests to induction and sit down. The first speaker comes forward and lights the white candle.

FIRST SPEAKER: Our club is a leadership-service organization, and we hope to be of service to our school, community, state, and nation. These three candles, the red, white, and blue, are symbolic of our nation and its ideals.

White stands for light, purity, and faith. As members of the Beta Club, we will work to hold to these principles and accept the responsibility of membership.

The second speaker comes forward when the first resumes his/her place, and lights the red candle.

SECOND SPEAKER: The candle I have lit is red. This color denotes pure love and wisdom and suggests bravery.

Another objective of National Beta is to encourage fellowship and cooperation. We ask for wisdom and courage to live up to the motto of our club, Let Us Lead by Serving Others.

The third speaker comes forward when the second resumes his/her place, and lights the blue candle.

THIRD SPEAKER: I light the blue candle, which is symbolic of truth and fidelity. This is essential in expressing loyalty to our nation, but also loyalty to our club and our school.

The third objective of The National Beta Club is to reward effort and achievement. We students are here today, being recognized for that achievement.

The fourth speaker comes forward when the third speaker resumes his/her place, and lights the black candle.

FOURTH SPEAKER: You notice that the candles in this group show the colors of National Beta: black and gold. Black symbolizes dignity and seriousness.

The fourth objective of The National Beta Club is to inspire honesty, which is necessary to be a good citizen. As members of our Beta Club, we intend to grow into more trustworthy members of the student body.

The fifth speaker, a designated member of the club, comes forward when the fourth speaker resumes his/her place, and lights the gold candle.
NEW CLUB INDUCTION

FIFTH SPEAKER: I represent the members in this club. I lit the golden candle, which stands for warmth, friendship, and faithfulness. We will work to become better citizens in our school, community, and nation.

The sponsor will come forward and ask all candidates for membership, including those seated on stage, to stand.

SPONSOR: You have heard an explanation of the objectives of this organization from which you have received invitations. Do you wish to join the Beta Club in the promotion of its goals?

MEMBERS: Yes, we do.

SPONSOR: Please raise your right hands and repeat after me:

(The sponsor will administer the pledge in phrases, allowing time for the candidates to repeat it afterwards.)

Junior Beta Pledge: I hereby declare that I shall always strive to be honest and truthful at all times to maintain a creditable scholastic record; to be of service to my teachers and fellowmen; to conduct myself in an ethical and moral manner to reflect credit upon my school and community.

Senior Beta Pledge: I do solemnly declare that I shall always strive to hold fast to the principles of honesty; to endeavor constantly to maintain an admirable reputation; and to develop the foundation of character, service, and leadership in my life. I also pledge to cooperate with fellow members of The National Beta Club. I will encourage an individual responsibility to improve my school, community, state and nation. I will defend a high standard of morality and join with my club to contribute to the improvement of our entire student body.

The sponsor will have the first row stand, and then call students’ names, in order. Each student will then come forward to receive the membership card, certificate, pin, etc. Afterward, the students may sign a roster. They then return to their seats where they may sit down. After all student names have been called, the sponsor asks them stand one more time.

SPONSOR: I welcome you into the Beta Club and to all the rights and privileges of membership.

Sponsor then makes any announcements and concludes ceremony. This can include thanking guests for coming, having pictures taken of the new club, extending invitation to join club members for refreshments, etc.
RAINBOW INDUCTION

The Rainbow Induction uses the seven colors of the rainbow while officers form an arch similar to a rainbow. The colors play a significant role in this ceremony.

PREPARATION
A large replica of the Beta Club emblem should be attached to the center back wall or curtain, approximately five or six feet above the floor. The club leaders should be seated in a semicircle on the stage. Use seven people if possible; the sponsor, president, vice president, secretary, reporter, treasurer, and one student representing the club members. Each should have a streamer of colored crepe paper neatly rolled and held unobtrusively during the opening of the meeting. Make the strips the desired length, depending on the size of the stage.

Candidates for membership should be seated directly in front of the rostrum, with current members seated just behind them.

CEREMONY
The president of the Beta Club calls the meeting to order and announces a song to be sung by the entire audience. A brief inspiration may follow. After the opening, the president speaks briefly giving the purpose of the meeting—the induction of new members. The president may point out that this is an academic achievement, leadership, service club for students and explain that it exists for the whole school as well as for the members. He/she may also state the aims of the national organization to promote citizenship and leadership; to encourage fellowship and cooperation; to reward effort and achievement; and to inspire honesty and tolerance.

At the conclusion of his/her introduction, the president holds up the roll of green crepe paper, and explains the symbolism of the rainbow as follows.

PRESIDENT: We all love to see a rainbow appear after a storm, and glory in the wonderful display of colors. Red, blue, yellow, green, orange, indigo, and violet appear in an arc of such rare beauty that man has been unable to reproduce it adequately. Attributes of Beta Club members are reflected in deeds or service for the good of the school, community, state, and nation. Just as all of the seven colors combined will form beautiful rainbows, so all of the services rendered by the club members will develop beautiful character and good citizens. To some, this color of green indicates the untrained or inexperienced. We are the new officers of the Beta Club but we are hoping to prove during the coming year that we are worthy of the confidence of our fellow members in electing us to lead this club. We hope to prove an asset to our school, too. As president of the Beta Club, I wish to give you another meaning for green. It signifies alertness, being full of life and vigor, and I sincerely trust I may be that type of president. I pledge my best to my club and my school.

The president pins one end of the streamer beneath the Beta Club emblem and unrolls it holding the other end, then returns to his/her place.

VICE-PRESIDENT: Red colors denote warmth, devotion, love, and courage. I am the vice president of the Beta Club, and I assure you that the officers of this club face their tasks with just this spirit. Our president has indicated that we wish to cooperate not only with the members of our club, but also with our school. I pledge myself to uphold the president in all ways. I will serve as chairman of the executive committee. At all times, I will encourage cooperation and fellowship among the members and the non-members. This task requires love of fellow students and a genuine interest in each one. The Beta Club members want the student body to consider us your friends and to let us assist in every possible way. Our club is a democratic organization, and we strive to live up to our motto: Ducamus aliis serviendo, Let Us Lead by Serving Others. Red, my rainbow color, gives a pledge for cooperation and confidence.

Secretary pins streamer as did the president, and goes to his/her place.

SECRETARY: Blue is indicative of truth, constancy, and fidelity. I think these qualities are not only essential in loyalty to one’s state and nation, but also are most necessary in expressing loyalty to our club and school. As secretary of the Beta Club, I pledge you this fidelity. My task will include keeping accurate records for our club. Just as civilization progresses on the achievements of the past, so an active club will profit by frequent reference to our records and accomplishments. I shall endeavor to keep a true account of all club activities. I’m pleased to add blue to the Beta Club Rainbow.

Secretary pins streamer as did the prior officers, and goes to his/her place.

REPORTER: Since indigo is a rainbow color described as reddish-blue, my attributes will be a combination of the two described already. I pledge you devotion and constancy to my task. I will make the reports and take care of correspondence. In doing this, I will uphold the reputation of our club and school. I promise that I will display truth and courage in all that I do. Our third objective is rewarding achievement and effort. We hope our club will be an inspiration to each person here to strive for better scholarship, and to develop better character and a commendable attitude. If we show achievement, I know the faculty will recognize honest effort. We are welcoming new members today, and will always extend a hearty greeting to any new members. I gladly add indigo to the other colors.

Reporters pins streamer as did the prior officers, and goes to his/her place.
RAINBOW INDUCTION

TREASURER: My color is violet--a shade of purple. This color is often used to denote richness, royalty, and authority. I am treasurer of the Beta Club. Our club is not a money-making organization but, like other clubs, a certain amount of funding is necessary to carry on our activities. I shall keep the financial records carefully and make regular reports to my fellow members. The fourth objective of the National Beta Club is to inspire honesty and tolerance. We feel these characteristics are essential for every good citizen, and we hope the Beta Club will help impress each student here with the importance of attaining these objectives. Our school, our state, and our nation need trustworthy men and women now more than ever before. As treasurer of the ____ (school name) ____ Beta Club, I pledge you my individual support, and I am happy to add this violet shade to the rainbow.

Treasurer pins streamer as did the prior officers, and goes to his/her place.

CLUB MEMBER: Orange color denotes zeal, cheer, and brightness. These qualities are essential for friendship. I represent the members of the ____ (school name) ____ Beta Club. We have heard the pledges of our leaders and the objectives of the Beta Club outlined by them. To these leaders, we pledge our faithful cooperation. We promise to lay aside petty jealousies and ambitions, and work loyally and earnestly to become better citizens of this school. Perfection is not a human trait, but we can all strive for it. Working together in friendship and harmony in school is the surest way to attain friendship and harmony in our world today as it becomes a habit. It is a genuine pleasure for the members of this club to add the bright, cheerful color of orange to the rainbow. We will work with zeal and pleasure in carrying out the projects sponsored by our club this year.

At this point the members may name the different projects the club plans to undertake, in order that the student body may learn of the club’s goals for the year.

Club member pins streamer as did the prior officers, and goes to his/her place.

SPONSOR: Yellow is indicative of two golden qualities every leader strives to possess: wisdom and understanding. In adding this color to our rainbow, we have a complete array: red, blue, yellow, green, orange, indigo, and violet. When you see these colors, we hope you will not only be reminded of the rainbow, but will also remember that the Beta Club hopes to develop the characteristics they symbolize. We hope our members will display love, devotion, courage, zeal, wisdom, and understanding in their lives and conduct. And what we wish for our Beta Club members, we wish for each of you.

Sponsor attaches streamer and returns to address candidates for membership.

SPONSOR: Will the new members rise? You have heard an explanation of the aims and objectives of this club. Do you wish to unite with the ____ (school name) ____ Beta Club?

REPRESENTATIVE FROM NEW MEMBERS: We accept the challenge and are honored to take the pledge of membership. We are proud to wear the Beta Club emblem, and hope we can contribute something to the club and our Beta rainbow.

SPONSOR: Raise your right hands and repeat after me. Sponsor should read pledge in phrases, allowing candidates adequate time to repeat.

Senior Beta Pledge: I do solemnly declare that I shall always strive to hold fast to the principles of honesty; to endeavor constantly to maintain an admirable reputation; and to develop the foundation of character, service, and leadership in my life. I also pledge to cooperate with fellow members of The National Beta Club. I will encourage an individual responsibility to improve my school, community, state and nation. I will defend a high standard of morality and join with my club to contribute to the improvement of our entire student body.

Junior Beta Pledge: I hereby declare that I shall always strive to be honest and truthful at all times; to maintain a creditable scholastic record; to be of service to my teachers and fellowmen; to conduct myself in an ethical and moral manner to reflect credit upon my school and community.

Membership certificates, cards, and pins are presented to the new members at this time.

SPONSOR: We welcome you into the ____ (school name) ____ Beta Club and to the rights and privileges of membership.
The Wheel induction uses a wheel symbolizing the four pillars of Beta; Achievement, Character, Leadership and Service. Each characteristic is explained in terms of the connection the individual parts of the wheel play in the development of the wheel; much like the development aspects of being a Beta.

**PREPARATION**
A wheel may be made of heavy cardboard and propped up, or may be fastened, at the center back of the stage. The hub and rim should be black, and the spokes gold. As each speaker finishes, the keywords are fastened on a spoke of the wheel, beginning at the top, going counter-clockwise. The words are made of black letters on a gold background. Chairs should be provided for old members to the left and right of the wheel. The speaker’s stand is located at the left.

**CEREMONY**
The sponsor will welcome all attendees and introduce the inspiration speaker.

**INSPIRATION**
This may be a song or a short poem or devotion. This section is optional.

**SONG**
This may be the Beta Club Song or a patriotic song. This section is also optional.

**INTERPRETATION**
The president states the purpose of the program, and gives a brief explanation of the Beta Club. After listing the requirements for membership, he/she adds: In the mechanism of a wheel, all of the spokes are fastened on the hub and run evenly outward, to be caught finally in the rim on which the wheel rolls. We feel that the Beta Club is somewhat like a wheel, and would like to demonstrate our comparison.

Officers, or designated members, may come forward and speak about the specific words.

**THE HUB**
**CHARACTER:** A wheel could not function without a hub. It ties in the spokes, and provides a resting place and a turning point for the body of the wheel, to which it is attached. So it is with membership in the Beta Club, and life in general. Character may be likened to the hub of a wheel. Without it, we cannot function as a club or as worthy and efficient individuals. Character is the mechanism that provides a resting place and a turning point for all the commendable accomplishments and ambitions of our lives.

Without it we would be like loose spokes on a wheel with no focal point. As Betas, we seek to develop character in ourselves and in others.

The speaker attaches the word ‘Character’ to the hub.

**THE SPOKE**
**ACHIEVEMENT:** The spoke of the wheel which I represent is Achievement. If one spoke is missing from a wheel, it is thereby weakened. In the same way, our club or our lives are weakened unless we set a goal to achieve, and direct our efforts to its accomplishment. As the artisan strengthens the wheel by carefully setting all the spokes, so we strengthen our personality and our power by worthwhile achievement.

Achievement is one of the requirements for membership in the Beta Club.

The speaker attaches the word ‘Achievement’ to a spoke.

**SCHOLARSHIP:** A good scholastic record is one of the principal requirements for membership in the Beta Club. Our local standards are high, and are based on these factors: (The speaker here tells what grades or averages are required for a student to attain and maintain membership in the Beta Club). Beta stands for honesty and humility in the pursuit of knowledge. Scholarship is an essential spoke in our wheel.

The speaker attaches the word ‘Scholarship’ to a spoke.

**HELPFULNESS:** I represent the spoke of helpfulness, one of the most desirable traits a student can possess. Betas everywhere realize this, and should try at all times to be of assistance to the administration, faculty, and fellow students. Our projects are planned with the idea of helpfulness to others.

The speaker attaches the word ‘Helpfulness’ to a spoke.
SCHOOL SPIRIT: The Beta wheel would be weakened indeed without the spoke that I represent: school spirit. Betas are proud of their school, and do everything they can to make it even better. Like the strong spoke of a wheel, school spirit strengthens the efficiency of our school and promotes a warm feeling of pride that comes when we give freely of our cooperation and enthusiasm.

The speaker attaches the words ‘School Spirit’ to a spoke.

PATRIOTISM: My spoke is patriotism. Beta strives to develop loyal citizens and, through Beta, we learn and practice many of the ideals of patriotism, looking forward to the time when the responsibility of government rests on our shoulders.

The speaker attaches the word ‘Patriotism’ to a spoke.

LEADERSHIP: My spoke is leadership. It is the last spoke we set in our wheel, but with it we make the wheel perfect. Beta members are chosen partly on the basis of their qualities of leadership. Realizing that a good school, a good community, or a strong nation depend on good leadership, the Beta Club strives to help students develop this quality to the greatest possible extent.

The speaker attaches the word ‘Leadership’ to a spoke.

THE RIM
SERVICE: Though our wheel now has a hub and spokes, one important part is lacking. That part is the rim. The hub may be cast to run smoothly, and the spokes may be strong and durable, yet the wheel will not roll without the rim. In our Beta wheel, the rim is service. The focal point of the wheel is character, from which the spokes project to be caught securely in the rim of service, the tie which finally makes the wheel a useful instrument. And so it is with Beta. If, in the final analysis, all our aims and activities are not caught and made secure in service, we have not served a useful purpose. And so we complete our wheel by adding the rim of service and, by so doing, uphold our motto, Let Us Lead by Serving Others.

The speaker attaches the word ‘Service’ to the rim.

THE INDUCTION
At this part of the induction service, all members on the stage rise. The president requests the candidates to also rise, and then administers the Beta pledge.

Senior Beta Pledge: I do solemnly declare that I shall always strive to hold fast to the principles of honesty; to endeavor constantly to maintain an admirable reputation; and to develop the foundation of character, service, and leadership in my life. I also pledge to cooperate with fellow members of The National Beta Club. I will encourage an individual responsibility to improve my school, community, state and nation. I will defend a high standard of morality and join with my club to contribute to the improvement of our entire student body.

Junior Beta Pledge: I hereby declare that I shall always strive to be honest and truthful at all times; to maintain a creditable scholastic record; to be of service to my teachers and fellowmen; to conduct myself in an ethical and moral manner to reflect credit upon my school and community.

The candidates come to the stage, as their names are called by the secretary, and receive their membership certificates, cards, pins, and decals. The old members may then pin emblems on the incoming members as the president offers congratulations and welcomes them into the club. The new members then return to their seats and the induction is concluded.
COMMUNITY SERVICE PROJECTS

Service Projects
Provide a way for clubs to give back to their community and state.

Crayon Drive for Children
Junior Betas at Cooper Junior High School (Cooper, TX) held a crayon drive on their school’s campus to benefit children at Children’s Medical Center in Dallas, TX. Members collected 14,000 crayons! Beta members also worked many hours creating coloring booklets to pair with the crayons. Junior Beta officers hand delivered the items to the medical center.

Honoring Veterans
Iron County C-4 High School Betas (Viburnum, MO) initiated a new service project which honors military veterans in their community. Together their club created, ordered and installed two Veteran Parking Only signs for veterans visiting their school campus. They held a dedication ceremony which has since honored six local veterans for their service.

Spreading Comfort
Hobbton High School Senior Betas (Newton Grove, NC) joined forces with their school’s Peer Group Connection to put smiles on the faces of children undergoing cancer treatments. Students worked together to assemble over 45 large comforters. Twenty-four patients at the North Carolina Children’s Hospital in Chapel Hill received blankets and the remaining were sent to a domestic violence shelter.

The motto of National Beta is Let Us Lead by Serving Others. This motto, more than simply a catch phrase, states the philosophy upon which National Beta is based. Service to others is indeed one of the most important characteristics of Beta Club membership. Opportunities to serve are found in every school and community, whether large or small, urban, suburban or rural. There are needs that can be addressed by Beta members.

Over 473,466 service hours were reported to the national headquarters in 2015-2016. And, more than $507,445 was collected for various local and national service projects.

EXAMPLES OF SERVICE PROJECTS
- National Beta’s March Madness Scholarship Service Project (free service project materials provided; look for details in January)
- Adopt a Highway Campaign
- Collect items for flood/disaster relief
- Assist local Head Start Programs
- Volunteer for Habitat for Humanity
- Plant flowers for community beautification programs
- Establish tutoring service for peers
- Sponsor a child for Christmas
- Make fruit baskets for the elderly
- Adopt a family for the Holidays
- Rake leaves for a neighbor
- Collect children's books for local daycare facilities
- Visit a local elderly care facility
- Participate in March of Dimes March for Babies (Walk-a-thon)
- Present a Veterans’ Day Program for the community
- Develop a community garden
- Hold a ‘penny war challenge’ to benefit a local charity
- Collect unused makeup and toiletries for domestic abuse shelters
- Walk dogs at the local animal shelter
- Host Superhero/Princess dress-up meal at children’s hospital
- Unite with other local Beta chapters for a day/weekend of service
- Paint/cover up any graffiti in neighborhood
- Make and distribute ‘candy-grams’ to teachers
- Sponsor a bike-a-thon and give away safety gear
- Send care packages to military
- Install Veteran’s Only parking spaces at school
- Knit/crochet blankets for homeless shelter
- Hold a recycling competition among local schools
- Create encouragement cards for nursing homes
- Organize a ‘Bag to School’ program to provide students in need with materials for the new school year
- Send random notes of kindness to fellow students
- Host a post prom/dance
REPORTING SERVICE HOURS

SUBMITTING YOUR SERVICE HOURS
While National Beta does not set a minimum or maximum service hour requirement, as one of the four pillars of National Beta, service projects are encouraged as a way to demonstrate our motto: Let Us Lead by Serving Others.

Share your club’s projects by documenting your service hours via the Service Hour Management Tool found by clicking the Manage My Hours button on the sponsor site.

The tool allows you to submit, view, edit or delete your club’s service hour information including the activity type, number of participants, hours served, dollars raised and description/notes.

Categories Include:
Animal Welfare
Citizenship & Civic Engagement
Education or Literacy
Emergency Preparedness & Response
Environment
Health & Wellness
Hunger, Homelessness & Poverty
Military & Veterans
Senior Citizens
School Beautification
March Madness Service
National Beta Scholarship Fundraiser
State Convention Philanthropy
Other

You also have the opportunity to upload photos or add a description to your submission.

At the end of each year, service hours are tallied and the top clubs in both Senior and Junior Beta with the most service hours are awarded and recognized at National Beta Convention in June.
Each year, the National Office offers the March Madness Service Project, a free service project for all Beta clubs. National Beta awards over $300,000 in scholarships annually. Participating in March Madness, provides your club the opportunity to give back by raising funds for the National Beta Scholarship Program. Details are released in January with deadline and instructions for requesting free service project materials.

1. Rules of play and full service project details are released in January with instructions for requesting free service project materials.

2. Request your free materials by the deadline date.

3. Receive free materials which include: Scoreboard/Goal Poster, Team Roster, March Madness Basketball Notepads, Sample Information Letter.

4. Determine the club donation goal and display the scoreboard to chart your clubs’ progress.

5. Members will collect donations for each basketball and note donor’s name.

6. Members will return basketballs with donations to sponsor for display.

7. Sponsor will complete team roster with all participating students and chart the total amount raised before returning roster and check to the National Office.

8. Students who raise money for the project will receive a gift for their efforts. Gifts items will be displayed in the playbook received in January.
COMMUNITY SERVICE GUIDE

A successful community service project is the result of clear objectives, thoughtful planning and coordination, inventive use of resources, follow-through and reflection. Allowing your Betas to work through this process together not only allows them to truly feel connected and engaged with their project but also develops leadership skills. Use this guide to help your Betas develop a service project for their community.

1. Define your issue.
Read the local news or talk with your fellow Beta members about the most important needs facing your neighborhood, community or state. Write these down along with three things that you can do as an individual or group to assist.

2. Identify your resources, skills and assets, taking into account the interests and abilities of each Beta member. Consider:
- The size of your club and the ages of members
- The skills possessed by club members and their families
- How much time your club would like to devote to service activities (Long-term, ongoing project or a short-term, one-time activity)

3. Choose an activity.
As a club, rank the activities in order of importance, interest and ability to complete based on the resources and skills determined in Step 2. Reach a consensus or use a vote by majority rule to determine the activity your club will complete.

4. Define your mission and goals.
- Give your project a name.
- Write a 1-2 sentence mission statement that defines your project’s goal.

5. Use the following charts as a guide to develop and assign any tasks, budget, fundraising efforts, roles and responsibilities, etc.

ROLES & RESPONSIBILITIES
Make a list of each task that needs to be completed, who should complete it and the deadline by which it needs to be completed.

<table>
<thead>
<tr>
<th>Task</th>
<th>Deadline to Complete</th>
<th>Member(s) Responsible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Collect equipment</td>
<td>January 1, 2017</td>
<td>Billy Beta</td>
</tr>
<tr>
<td>Make posters</td>
<td>January 10, 2017</td>
<td>Sally Beta</td>
</tr>
</tbody>
</table>

CREATE A BUDGET/POTENTIAL DONATION

<table>
<thead>
<tr>
<th>Type of Items</th>
<th>Item Description</th>
<th>Number of Items</th>
<th>Cost per Item</th>
<th>Total</th>
<th>Possible Sources for Donation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equipment</td>
<td>Rakes</td>
<td>10</td>
<td>$7.00</td>
<td>$70.00</td>
<td>Hardware stores</td>
</tr>
<tr>
<td>Equipment</td>
<td>Trashbags</td>
<td>50</td>
<td>$.50</td>
<td>$25.00</td>
<td>Grocery stores</td>
</tr>
</tbody>
</table>

FUNDRAISING EFFORTS

<table>
<thead>
<tr>
<th>Possible Sources</th>
<th>Source Name</th>
<th>Contact Number</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ace Hardware</td>
<td>Jane Beta</td>
<td>555-555-5555</td>
<td>12/20/16</td>
</tr>
<tr>
<td>Walmart</td>
<td>John Beta</td>
<td>555-555-5555</td>
<td>12/21/16</td>
</tr>
</tbody>
</table>

6. Carry out the project! Be sure to document your efforts by taking notes, photos, video, etc.

7. Following the project’s completion, meet with your group to determine what worked well, what didn’t work well and improvements to make on the next project.

8. Share your project with the National Beta team! Report your project via the Service Hour Tool on the Sponsor’s site.
STATE CONVENTIONS

Developing Leaders of Tomorrow

National Beta is dedicated to providing activities that help students grow into the leaders of tomorrow. Through membership in the Beta Club, young people from all walks of life have opportunities to come together to embrace and celebrate their diversity.

National Beta holds annual state conventions in 18 states. There are 18 Senior Beta and eighteen Junior Beta state conventions with activities ranging from academic contests to quiz bowls to talent competitions. Conventions give the opportunity for members to interact, share project ideas, and showcase their academic and leadership abilities. National Beta conventions are held in exciting locations giving members the chance to travel to areas they might not ordinarily have the opportunity to visit. Students who win at our state conventions have the opportunity to compete at the national level.

A list of competitions offered to Junior and Senior Beta members can be found on the following pages.

Register by visiting betaclub.org/register

Attending Your State Convention

Be an Achiever! Students can choose from a variety of academic and artistic competitions to enter. Your students will stand out as scholars in their state with a chance to receive an invitation to compete at the National Convention.

Be a Leader! Students with exemplary leadership potential can campaign to hold a state office and represent their state in various projects and work with other state officers from across the country. All Beta students can attend.

Be Connected! Whether through social media or face to face, you and your students meet your peers from schools across the state. Exchange ideas, network, and experience the energy of like-minded individuals from your home state.
**INDIVIDUAL COMPETITIONS**

You may enter one student in each division.

(Team members names will be entered at time of online registration)

- **Language Arts**
  Division I & II
- **Math**
  Division I & II
- **Science**
  Division I & II
- **Social Studies**
  Division I & II
- **Essay**
  Division I & II
- **Speech**
  Division I & II
- **Visual Arts**
  Division I & II (You may have one in each division and each category)
  Black and White Photography, Color Photography, Digital Art, Painting, Fiber Arts, Woodworking, Pastel or Charcoal, Sketching, Sculpture, Wreath, Recyclable Art, Handmade Jewelry

**TEAM COMPETITIONS**

You may enter one team in each division.

(Team members names will be entered at time of online registration)

- **Quiz Bowl**
  Division I & II
- **Book Battle**
  Division I & II
- **Tower of Power**
  Division I & II
- **Advertising Design**
  Division I & II
- **Robotics**
  Division I & II

**CLUB COMPETITIONS**

Your club may only enter in one division.

(Your entry will be automatically entered in the division of the highest grade of your club)

- **Banner**
  Division I & II
- **Scrapbook**
  Division I & II
- **Technology**
  Division I & II
- **T-Shirt**
  Division I & II
- **Spotlight Your Club**
  Division I & II
- **Living Literature**
  Division I & II
- **Songfest**
  Division I & II
- ** Talent Special or Group**
  If you enter Special Talent, you must click the students entered in the competition. Your students will be entered into the division of the highest grade of the students. If you enter Group Talent your club will be entered in the highest division of your club.

**CANDIDATE**

You may only enter one person as a candidate.

- **Poetry**
  Division I & II

**JUNIOR NATIONAL COMPETITIONS**

- **President, Vice-President, Secretary, Chaplain, or Reporter**
  Anyone in your club may be involved in campaigning for your candidate as well as participate in the skit.

**Division I** - 4th & 5th grade

**Division II** - 6th - 8th grade
WHAT'S HERE

INDIVIDUAL COMPETITIONS

YOU MAY ENTER ONE STUDENT IN EACH DIVISION
(Team members names will be entered at time of online registration)

LANGUAGE ARTS
Division I & II

MATH
Division I & II

SCIENCE
Division I & II

SOCIAL STUDIES
Division I & II

CREATIVE WRITING
Division I & II

SPEECH
Division I & II

POETRY
Division I & II

SPANISH
Division I & II

AGRICULTURE
Division I & II

VISUAL ARTS
Photography, Digital Art, Painting, Fiber Arts, Woodworking, Mixed Media, Drawing, Sculpture, Recyclable Art, Watercolor, & Handmade Jewelry

ONSITE ART
Colored Pencil, Acrylic Painting, & Pencil

TEAM COMPETITIONS

(Team members names will be entered at time of online registration)

QUIZ BOWL

FRESH LOOK AT BETA

BETA BUILD

ADVERTISING DESIGN

ROBOTICS

CLUB COMPETITIONS

(Names will not be required to enter at time of online registration)

BANNER

SCRAPBOOK

TECHNOLOGY

LIVING LITERATURE

SPOTLIGHT ON SERVICE

CHARACTER SKIT

CANDIDATE

YOU MAY ONLY ENTER ONE PERSON AS A CANDIDATE

PRESIDENT, VICE-PRESIDENT, SECRETARY
Anyone in your club may be involved in campaigning for your candidate as well as participate in the skit.

Division I - 9th & 10th grade
Division II - 11th & 12th grade

ONLINE ART
Colored Pencil, Acrylic Painting, & Pencil

If you enter Special Talent, you must click the students entered in the competition. Your students will be entered into the division of the highest grade of the students. If you enter Group Talent your club will be entered in the highest division of your club.
2016-2017 Convention Schedule

National Senior Convention | June 29–July 2, 2017
Walt Disney World Swan & Dolphin Resort
Orlando, FL
Deadline: May 3, 2017

Senior State Conventions

- ALABAMA | March 30–31, 2017
  Sheraton Birmingham Hotel, Birmingham
  Deadline: February 23, 2017

- ARKANSAS | January 27–28, 2017
  Hot Springs Convention Center, Hot Springs
  Deadline: December 13, 2016

- FLORIDA | January 13–14, 2017
  Caribe Royale, Orlando
  Deadline: December 6, 2016

- GEORGIA | January 18–20, 2017
  Savannah International Trade and Convention Center, Savannah
  Deadline: December 8, 2016

- ILLINOIS | March 1–2, 2017
  Crowne Plaza Springfield, Springfield
  Deadline: January 24, 2017

- INDIANA | November 11-12, 2016
  French Lick Resort, French Lick
  Deadline: October 11, 2016

- KENTUCKY | January 22–24, 2017
  Lexington Convention Center, Lexington
  Deadline: December 12, 2016

- LOUISIANA | February 8–10, 2017
  Baton Rouge River Center, Baton Rouge
  Deadline: January 5, 2017

- MISSISSIPPI | February 19–21, 2017
  Mississippi Coast Coliseum & Convention Center, Biloxi
  Deadline: January 12, 2017

- MISSOURI | March 3–4, 2017
  Radisson Branson Hotel and Mansion Theater, Branson
  Deadline: January 25, 2017

- NORTH CAROLINA | February 3–4, 2017
  Sheraton Four Seasons Hotel and Koury Convention Center, Greensboro
  Deadline: January 4, 2017

- OHIO | March 22–23, 2017
  Hyatt Regency Columbus, Columbus
  Deadline: February 15, 2017

- OKLAHOMA | March 6–7, 2017
  Embassy Suites Norman, Norman
  Deadline: February 1, 2017

- SOUTH CAROLINA | February 10–11, 2017
  Myrtle Beach Hilton, Myrtle Beach
  Deadline: January 10, 2017

- TENNESSEE | November 18–20, 2016
  Gaylord Opryland Hotel, Nashville
  Deadline: October 13, 2016

- TEXAS | February 24–25, 2017
  Embassy Suites Frisco Hotel and Convention Center, Frisco
  Deadline: January 18, 2017

- VIRGINIA | February 10–11, 2017
  DoubleTree Williamsburg, Williamsburg
  Deadline: January 9, 2017

- WEST VIRGINIA | November 10–11, 2016
  Charleston Civic Center, Charleston
  Deadline: October 11, 2016

National Junior Convention | June 25–28, 2017
Walt Disney World Swan & Dolphin Resort
Orlando, FL
Deadline: May 3, 2017

Junior State Conventions

- ALABAMA | February 22–24, 2017
  Sheraton Birmingham Hotel, Birmingham
  Deadline: January 13, 2017

- ARKANSAS | January 26–27, 2017
  Hot Springs Convention Center, Hot Springs
  Deadline: December 13, 2016

- FLORIDA | November 28-29, 2016
  Renaissance Sea World, Orlando
  Deadline: October 25, 2016

- GEORGIA | November 17–18, 2016
  Macon Marriott City Center, Macon
  Deadline: October 6, 2016

- ILLINOIS | February 27–28, 2017
  Crowne Plaza Springfield, Springfield
  Deadline: January 24, 2017

- INDIANA | November 11-12, 2016
  French Lick Resort, French Lick
  Deadline: October 11, 2016

- KENTUCKY | February 15–17, 2017
  Lexington Convention Center, Lexington
  Deadline: January 11, 2017

- LOUISIANA | February 15–17, 2017
  Cajundome, Lafayette
  Deadline: January 10, 2017

- MISSISSIPPI | March 19–21, 2017
  Mississippi Coast Coliseum & Convention Center, Biloxi
  Deadline: February 7, 2017

- MISOURI | December 8–9, 2016
  Black River Coliseum, Poplar Bluff
  Deadline: November 9, 2016

- NORTH CAROLINA | February 6-7, 2017
  Sheraton Four Seasons Hotel and Koury Convention Center, Greensboro
  Deadline: January 4, 2017

- OHIO | March 22, 2017
  Hyatt Regency Columbus, Columbus
  Deadline: February 15, 2017

- OKLAHOMA | March 6, 2017
  Embassy Suites Norman, Norman
  Deadline: February 1, 2017

- SOUTH CAROLINA | January 12–13, 2017
  Sheraton Myrtle Beach and Myrtle Beach Convention Center, Myrtle Beach
  Deadline: December 9, 2016

- TENNESSEE | November 20–22, 2016
  Gaylord Opryland Hotel, Nashville
  Deadline: October 13, 2016

- TEXAS | February 23–24, 2017
  Embassy Suites Frisco Hotel and Convention Center, Frisco
  Deadline: January 18, 2017

- VIRGINIA | February 8–9, 2017
  DoubleTree Williamsburg, Williamsburg
  Deadline: January 9, 2017

- WEST VIRGINIA | November 10–11, 2016
  Charleston Civic Center, Charleston
  Deadline: October 11, 2016
Register by May 3rd at betaclub.org/nationals
We would love to see you at the National Beta Convention. The more you prepare and put into your experience, the greater your experience will be. Come prepared to learn, engage, and network with your colleagues in National Beta. We are excited to welcome you to Orlando, Florida as we go above and beyond!

BEFORE THE CONVENTION

- Read the National Convention Handbook to familiarize yourself with the event
- Register online and book your hotel
- Plan activities during the downtime in order for your students to get the full Disney experience
- Start following National Beta on social media to get the latest information about the 2017 National Convention
- Book your Disney tickets through National Beta website to receive discounted pricing
- Check back in May to download the convention app
- Continue to check the convention website and your e-mail for convention information and to view the final program two weeks prior to the convention

AT THE CONVENTION

- Pick up your registration materials located at the registration booth in the Walt Disney World Swan & Dolphin Hotel & Convention Center
- Be open to meeting new people in order to network with other sponsors about best Beta practices
- Come early to the general sessions to participate in the pre-session activities
- Encourage your students to take advantage of all of the opportunities offered at the convention
**PLANNING**

**What is the dress code for the convention?** The official dress code is listed in the back of the convention handbook. The Beach party is a costume party where students can wear grass skirts, board shorts, Hawaiian shirts etc. Bathing suits will not be allowed at the Beach Party. The Beta dance/mixer requires a Beta Club or school t-shirt.

**What food is available for students near the convention center?** Food is available at concessions throughout the hotel, as well as, within walking distance.

**Who has to pay the registration to attend the convention?** Everyone that attends, except preschool children, has to pay the $25 registration fee. Anyone may register to attend at the registration desk at the convention for $30.

**Is there a charge for parking during the convention?** Each hotel will be able to give the charge for parking while a guest. Bus parking information will be provided at a later date.

**Will videos be available to purchase for the convention?** Yes. Videos of each session will be available for you to purchase.

**Will merchandise be available at the convention?** Yes. The Beta Store will be open for you to buy t-shirts, sweatshirts, bags, etc. throughout the convention.

**What do my students do during down time?** There will be Service Booths where students will participate in community service. A selfie challenge will be located throughout the convention site for Betas. Group Talent and Special Talent preliminaries are open for attendees to watch.

**CONVENTION**

**Do students have to win at the state convention to attend the national convention?** No. Any Beta member may register to attend the national convention.

**Do students have to attend the state convention to attend the national convention?** No. Any member in your club may attend the national convention.

**Will our club have to attend all of the general sessions?** It is recommended to attend general sessions because of the overall experience students will gain, however it is not mandatory that you are in attendance at all sessions.

**Do students have to be present to receive any awards won?** No. Students do not have to attend the awards sessions. Sponsors may request awards be sent no later than September 1, 2017. Awards will be mailed COD to the school.
LEADERSHIP DEVELOPMENT

Developing Leaders of Tomorrow

National Beta has been encouraging and developing leadership skills in America’s youth since 1934. The ability to lead creates conditions that enable others to be as productive and successful as they can be. One who is able to lead is able to accomplish extraordinary things by employing and maximizing their own strengths. The commitment to lead is vital in the establishment and defining of goals.

REGIONAL LEADERSHIP SUMMITS | Two day conferences that engage National Beta members in energetic activities that teach valuable leadership skills.

Training and improvement in:
- Teamwork
- Encouragement
- Minimizing conflict
- Self-esteem
- Confidence
- Initiative

THE BETA LEADERSHIP CAMP | A nationally recognized program held each summer for Junior Beta members. Students actively engage in team building and learn leadership development skills to use in their local club and community!

Training and improvement in:
- Goal-setting
- Problem-solving
- Communication
- Self-concept

LEAD. ACHIEVE. SERVE. CONFERENCE | Empowering leadership conference for Beta members, grades 9-12, held in Washington DC each July.

Training and improvement in:
- Goal-setting
- Problem-solving
- Communication
- Self-concept

LEADERSHIP CURRICULUM | Two curriculums developed by National Beta’s Leadership Team designed to foster Beta members’ growth. Both the Pizza Leadership curriculum and Alpha Beta curriculum are available for purchase from our Beta Shop.

Training and improvement in:
- Communication and Interpersonal skills
- Critical Thinking
- Reflection
- Collaborative Learning
LEADERSHIP SUMMITS

Leadership summits are 1-2 day events where Beta members from across America gather to learn the skills to be able to make a life for themselves. Summits are offered in exciting locations across the country from California to Virginia and beyond and are open to all members, grades 4-12.

Whether engaging in energetic group activities and discussions, interacting with motivational speakers, and competing in team building events, Betas will develop enduring friendships and take home ideas that will enable them to become better students, leaders and people.

Your Betas will learn more than just leadership skills. Betas who attend our leadership summits also build positive self-esteem and learn how to overcome negative peer pressure.

Leadership Summits are often facilitated by inspirational speakers, such as the individuals below.

Known as one of America’s best youth leadership development speakers, Ted Wiese works with thousands of students every year to teach and enhance their leadership skills. Ted is in the business of making students believe they can make a difference - and he teaches them how to do it!

With wit, wisdom, real-life stories and a whole lot of fun, his programs leave students with information and skills to take back to school, ideas to put into action, and something good to talk about in the days and months ahead.

For more than 20 years, Harriet Turk has been inspiring teens and adults to discover their true identities and pursue a life of substance. Harriet’s life experiences have taught her that success and happiness come from celebrating who you are and pursuing a life that honors your strengths and abilities.

Because her stories and experiences come from real life, Harriet’s message is authentic, relatable, and compelling.

Featured on TV, radio, newspapers and the like, Scott Backovich is an internationally demanded youth motivational speaker who presents to hundreds of thousands from coast to coast around the US and Canada.

Witty by nature, caring at heart: for youth speaker Scott Backovich, this is merely the tip of the iceberg. Scott’s quirky yet powerful style and message speak to students at their own level, helping them to understand the true potential they hold.

Since 1988, Bill Cordes has keynoted programs for conferences, conventions, schools and universities nationwide. His programs have been featured in 49 states and Canada to nearly 3 million participants.

In his programs, Bill combines humor, energy, enthusiasm and wisdom to create and engaging experience that promotes “better ways to live our days”. Bill is a former, teacher, coach, and television talk show host.
Empower your students’ to be successful with Beta Leadership Summits! Summits are offered in exciting locations and are open to all members, grades 4-12.

**TENNESSEE | SEPT 22-23**
Wilderness at the Smokies, Sevierville
Deadline: September 8

**VIRGINIA | OCT 6-7**
Great Wolf Lodge, Williamsburg
Deadline: September 16

**NORTH CAROLINA | OCT 10-12**
Great Wolf Lodge, Concord
Deadline: September 16

**MISSOURI | OCT 13-14**
Southeast Missouri State University, Cape Girardeau
Deadline: September 20

**MISSISSIPPI | OCT 24-25**
Tupelo Convention Center, Tupelo
Deadline: September 27

**LOUISIANA | OCT 27-28**
Marriott Hotel, Baton Rouge
Deadline: September 28

**TEXAS | OCT 27-28**
Great Wolf Lodge, Grapevine
Deadline: September 29

**GEORGIA | MARCH 30-31**
Jekyll Island Convention Center, Jekyll Island
Deadline: February 28

**INDIANA | APRIL 4**
French Lick Resort, French Lick
Deadline: March 7

**NEW JERSEY | APRIL 6-7**
Hilton Meadowlands, East Rutherford
Deadline: March 9

**CALIFORNIA | APRIL 17-18**
Ontario Convention Center, Ontario
Deadline: March 23

Register your Betas’ for a life-changing trip by visiting betaclub.org/events.
SUMMER LEADERSHIP EVENTS

Be Inspired. Be Motivated. Be Changed.
What happens when you take National Beta members out of the classroom and drop them off at a summer leadership event?

You return with motivated, independent, inspired students who are ready to change the world!

Each summer, Beta members from across the nation come together for the Junior Beta Leadership Camp and Leadership Conference for Senior Betas. Throughout the week, Betas are challenged and encouraged as they take part in workshops and team-building activities which help build-confidence and leadership skills. Leadership events are available to all Beta members who are ready to experience hands-on fun in a high-spirited, family-like environment, learn more than they could ever imagine and create friendships that will last a lifetime.

REGISTER ONLINE!
Visit: betaclub.org/events/summer-camps
Deadline: May 3, 2017
Foster your Beta members’ growth with our Leadership Curriculum! Program includes eight, one-hour sessions designed to develop students’ knowledge and practice of leadership through activity, discussion and reflection. This leadership curriculum is available online at shop.betaclub.org for only $25!

National Beta encourages students to think critically about personal leadership styles and strengths, while reflecting on the purpose of “leadership” in their lives and in their communities. Being a leader requires skills, knowledge, and a deep understanding of oneself. This curriculum is available online at troubleshooting for only $15!
Helping Students Pursue Their Dreams

Each year, National Beta Scholarship Program offers over $300,000 in scholarships to outstanding National Beta Club members in their senior year. Annually, the five highest achieving students are named Beta Scholars and awarded with scholarships ranging from $4,000 to $15,000. In addition, more than 275 scholarships averaging $1,000 are awarded to exemplary Beta members.

Over 275 Scholarships are awarded annually to qualified graduating Senior Betas.

ELIGIBILITY REQUIREMENTS
Senior High School Student
Active Beta Member
Registered with the National Office (as of June 30th prior to Senior Year)

SELECTION CRITERIA
Academic Excellence
Demonstrated Leadership
Character
School & Community Service
Participation in Beta Activities

Visit betaclub.org/scholarship for student application information.
SCHOLARSHIP

Scholarship Application Information

For the 2016-2017 academic year, 12th grade Senior Beta members, duly registered with the national headquarters as of June 30, 2016, are eligible to apply for a National Beta Scholarship.

Selection of National Beta Scholarship winners is based on a number of factors with special emphasis on academic excellence, demonstrated leadership, commendable character, school and community service, as well as participation in National Beta Club activities.

The scholarship application process occurs in two phases:

**PHASE 1:**
Eligible 12th grade Senior Beta members may apply for a National Beta Scholarship by the deadline date of January 26, 2017. All applicants will be notified by February 20, 2017 if they proceed to Phase 2, the semifinalists’ stage.

**PHASE 2:**
Beta members selected as semifinalists are required to submit additional materials such as essays and letters of recommendation. Semifinalists’ materials are due by March 23, 2017.

**SPECIAL NOTES FOR SPONSORS:**
Beta Members are required to enter their Beta Membership Identification number to access the online application. Should your members need this information, you may find it on your club roster. If your Beta Members are selected as semifinalists you will be asked to complete a sponsor letter of recommendation. You may receive the instructions and link to the Recommendation Form via email from ApplyISTS. The deadline for the sponsor recommendation form is March 23, 2017.

**INSTRUCTIONS FOR ELIGIBLE 12TH GRADE SENIOR BETA MEMBERS:**

1) Beginning November 1, 2016 you may access the National Beta Scholarship application at http://aim.applyists.net/beta
2) Enter your National Beta membership identification number and chapter information to gain access to the application. (If you do not have this information, please ask your Beta Club Sponsor.)
3) Create an Account by entering your email address, password and date of birth.
4) Complete the application with information as prompted.
   - You are required to submit your high school transcript and your ACT or SAT scores. Copies of these documents can be uploaded directly into your application. Your documentation will be verified for authenticity by International Scholarship and Tuition Services (ISTS).
5) Submit your completed application and mail the $15 application fee by January 26, 2017.
   - Mail the $15 application fee to International Scholarship and Tuition Services, 1321 Murfreesboro Road Suite 800, Nashville, TN 37217; mail must be postmarked by the application deadline January 26, 2017. (Make check payable to International Scholarship and Tuition Services.) Receipt of your application fee will be acknowledged on your ISTS account home page.

Semifinalists will receive further application instructions from ISTS the week of February 20, 2017. National Beta Club Scholarship Winners will be announced by the end of May 1, 2017.
AWARDS

NATIONAL BETA SCHOOL OF DISTINCTION

National Beta School of Distinction Award is an honor for Beta Chapters striving towards academic achievement, exemplary character, demonstrated leadership and service to others.

With an ongoing quest to instill these qualities in more students, the National Beta School of Distinction Award is designed to award those schools that show an increase in membership for the 2016-2017 school year.

How does it work?
Beta chapters who increase membership 10% by October 28, 2016 will be awarded the National Beta School of Distinction. Growth is evaluated based on student membership from the close of the 2015-2016 school year to student membership as of October 28, 2016.

How to Apply:
Submit deserving students for Beta membership by October 28, 2016. Membership will calculate the increased student involvement and if your club shows a 10% membership increase from the last school year, your school will be awarded the National Beta School of Distinction.

The Award:
Schools who achieve National Beta School of Distinction will receive a letter from the National Beta CEO addressed to your school’s principal celebrating the accomplishments of your Beta members and a National Beta School of Distinction banner to proudly display in your school. School of Distinction recipients will be publicized at the 2016 National Beta Convention.

Deadline: October 28, 2016

NATIONAL BETA SCHOOL OF MERIT

The National Beta School of Merit award is given to honor Beta Chapters dedication and commitment to academic excellence. To achieve this prestigious honor, a school must include members from all eligible grade levels in their Beta Chapter.

How to Apply:
Simply submit deserving students in any missing grades for Beta membership by April 28, 2017. If you are missing any grades which would qualify your club for the award, you will be notified via email. Your school will achieve National Beta School of Merit status by increasing student involvement in all eligible grades on your school’s campus.

The Award:
Schools that include all eligible grade levels by the deadline of April 28, 2017 will receive a congratulatory letter and a National Beta School of Merit window decal to proudly display as a symbol of your school’s accomplishment. In addition, a list of National Beta School of Merit recipients will be publicized at the 2016 National Beta Convention.

Deadline: April 28, 2017
AWARDS

NATIONAL BETA DISTRICT OF DISTINCTION

National Beta District of Distinction is awarded to school districts who demonstrate a commitment to academic excellence, leadership development and service involvement by offering National Beta in all schools in their district, and by inducting qualifying students in all eligible grades (4th-12th).

How to Nominate:
Nominate your district for the District of Distinction award by completing the nomination form available on the sponsor site under the Resources tab by May 3, 2017. The nomination process involves highlighting activities and/or accomplishments that distinguish your school and your district as a National Beta District of Distinction. Information may include but is not limited to:

- Service in school and community
- Student leadership
- Convention attendance and/or awards
- Connection to community

You will also confirm that all eligible schools in the district have a Beta Club and that each Beta Club in the district includes all eligible grades in the school.

The Award:
District Superintendents of the National District of Distinction award recipients will receive a letter from CEO, Bob Bright and will be recognized at National Convention in the summer.

Deadline: May 3, 2017

JOHN W. HARRIS LEADERSHIP AWARD

Named after Beta’s founder, the Harris Leadership Award recognizes outstanding members whose actions and character best exemplify the ideals of leadership. Each year main sponsors may nominate one person who best exemplifies the ideals of leadership from their chapter’s qualifying members. Five Junior Beta members and five Senior Beta members are chosen as recipients.

How to Nominate:
Nominate a deserving Beta member for the Harris Leadership Award by completing the nomination form found by logging into the sponsor site and scrolling to the bottom. A series of email announcements containing a link to the form will also be available in spring. The form includes a section to write about your nominee and explain how they go above and beyond in service to their schools and communities.

The Award:
Members chosen as recipients will receive a leadership award, recognition at National Convention and tuition reimbursement to attend the Beta Leadership Camp.

Deadline: April 1, 2017

SERVICE HOUR AWARD

At the end of each year, service hours are tallied via the Manage Service Hour Tool available on the sponsor site, and the top clubs in both Senior and Junior Beta with the greatest amount of service hours are awarded and recognized at National Beta Convention in June.
EMPOWER. ENGAGE. ENHANCE

SEPTEMBER 29-30, 2016
MARRIOTT MARQUIS
ATLANTA • GEORGIA

- Focus on stimulating discussions around new and transformative educational practices
- Earn 9 hours of professional development credit for continuing education
- Incorporate 21st century skills and activities in your classroom curriculum
- Increase opportunities and methods to enhance student leaders
## SCHEDULE AT A GLANCE

### THURSDAY, SEPTEMBER 29

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 PM - 2:00 PM</td>
<td>REGISTRATION</td>
</tr>
<tr>
<td>2:00 PM - 3:30 PM</td>
<td>OPENING SESSION</td>
</tr>
<tr>
<td>4:00 PM - 5:30 PM</td>
<td>BREAKOUT WORKSHOP #1</td>
</tr>
<tr>
<td>6:30 PM – 8:00 PM</td>
<td>NETWORKING DINNER</td>
</tr>
<tr>
<td>8:00 PM - 9:00 PM</td>
<td>FOCUS ON LEADERSHIP</td>
</tr>
</tbody>
</table>

### FRIDAY, SEPTEMBER 30

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM - 10:00 AM</td>
<td>BREAKOUT WORKSHOP #2</td>
</tr>
<tr>
<td>10:30 AM – 12:00 N</td>
<td>BREAKOUT WORKSHOP #3</td>
</tr>
<tr>
<td>12:00 N - 1:00PM</td>
<td>LUNCH ON YOUR OWN</td>
</tr>
<tr>
<td>1:00 PM - 2:30 PM</td>
<td>BREAKOUT WORKSHOP #4</td>
</tr>
<tr>
<td>2:30 PM - 4:00 PM</td>
<td>CLOSING SESSION AND WRAP-UP</td>
</tr>
</tbody>
</table>

## Breakout Sessions

- **STEM: Fueling the Future**
  Start your engines and let the race begin! Using STEM based activities to demonstrate how easy it is (and fun) to add problem-solving and critical thinking into any academic class as well as your Beta curriculum.

- **SEASONS OF SERVICE**
  Learn how to incorporate service year round. From small after-school projects to year long community initiatives, this workshop will provide you with a plethora of ideas as you begin to “Fall” back into school.

- **WHO’S IN CHARGE**
  From organizing your meetings, to electing officers, to managing club projects, this session will include a wide variety of strategies to use in your club. Learn from experienced sponsors ways to create a successful and active club atmosphere.

- **NEW KID ON THE BLOCK**
  “Step by Step” learn the “Right Stuff” so you can continue “Hangin’ tough.” Don’t let being a new sponsor overwhelm you. Learn ways to make your Beta experience more successful so your club will “Never Let You Go.”

- **CONVENTION 101**
  Pack your bags and expand your students’ horizons. Beta convention provides a multitude of opportunities for students from grades 4-12. Investigate new convention competitions, learn ways to increase student involvement, and heighten each members’ experience.

- **BE’A LEADER**
  This interactive presentation will look into different aspects of being a leader. Defining leadership, setting goals, identifying strengths and weakness, and dealing with adversity will be explored. Take away tools to teach students to be better leaders not only in their club but in their lives beyond school.

A COMPLETE LIST OF SESSIONS WILL BE AVAILABLE AFTER REGISTRATION DEADLINE
Helping Hands

This program allows you to earn funds for your club and share the benefits of Beta membership with other schools. It’s fast, easy, fun and profitable!

Requirements

The new club has one year to charter from receipt of the form by the national office. You will receive payment after the new club has officially chartered. Depending on the amount of members the new club charters with, you could receive up to $150 for yourself plus $150 for your club!

How it Works

Complete the attached form and send it to the National Beta Club office. We will send start-up materials to the school. Work with the prospective school, answering questions and offering support, until they charter. We are available for year-round assistance.

Terms of Payment:

<table>
<thead>
<tr>
<th>Members</th>
<th>Sponsor</th>
<th>Club</th>
</tr>
</thead>
<tbody>
<tr>
<td>All transfer</td>
<td>$50</td>
<td>$50</td>
</tr>
<tr>
<td>5-24 new</td>
<td>$75</td>
<td>$75</td>
</tr>
<tr>
<td>25-74 new</td>
<td>$100</td>
<td>$100</td>
</tr>
<tr>
<td>75-124 new</td>
<td>$125</td>
<td>$125</td>
</tr>
<tr>
<td>125 or more new</td>
<td>$150</td>
<td>$150</td>
</tr>
</tbody>
</table>

Win $1,000

The sponsor who helps start the most new Beta Clubs (minimum of 5) between July 1 and June 30 of the current school year wins $1,000. Awards are given to one Junior and one Senior Beta Club Sponsor. Paperwork must be received by May 31 of the current school year.

Start helping today!

Sponsors.betacclub.org
WHAT’S HERE

Your Name

Email

Your School Address

City, State, Zip

Beta Club ID

Prospective Sponsor Name

Email

Prospective School Address

City, State, Zip

Phone

Jr. Beta (grades 4-8)
Sr. Beta (grades 9-12)

For office use only

Date Chartered

New Club ID

Number of Members

Date & Amount Paid

Helping Hands

This program allows you to earn funds for your club and share the benefits of Beta membership with other schools. It’s fast, easy, fun and profitable!

Return completed form to:
National Beta Club
151 Beta Club Way
Spartanburg, SC 29306-3012
800-845-8281 | betaclub.org
This program allows Beta Club Sponsors and principals to be rewarded for starting new National Beta Clubs when they transfer to schools who do not have a Beta Chapter.

Contact the National Office to request free invitational materials.

Establish a Beta Club at your new school within 2 years.

Complete the form and send back before June 30.

Recieve your $50 reward.

betaclub.org

National Beta Club
WHAT’S HERE

Sponsor Name

Email

Previous School Address

City, State, Zip

Beta Club ID

New School Address

City, State, Zip

Phone

[ ] Jr. Beta (grades 4-8)
[ ] Sr. Beta (grades 9-12)

Take Beta With You

This program allows Beta Club Sponsors and principals to be rewarded for starting new National Beta Clubs when they transfer to schools who do not have a Beta Chapter.

For office use only

Date Chartered

New Club ID

Date Paid

Return completed form to:
National Beta Club
151 Beta Club Way
Spartanburg, SC 29306-3012

800-845-8281 | betaclass.org