



# SAMPLE PRESS RELEASE

## FOR IMMEDIATE RELEASE

Contact: [School Contact Name]

Phone: [School Phone Number]

Email: [School Email Address]

## [School Name] Celebrates National Beta Week 2025 with Events and Community Involvement

[City, State] – [Date] - [School Name] is excited to announce its annual celebration of National Beta Week 2025 from March 3rd to March 7th. They will join schools across the nation in recognizing the achievements of Beta members who exemplify leadership, character, service, and academic excellence. With a week full of special activities, [School Name]'s Beta members will participate in various events that promote the club's mission and give back to the local community.

Beta Week provides students an opportunity to be celebrated for their hard work and dedication to academic success and community service. Throughout the week, members at [School Name] will engage in activities that highlight the importance of service, leadership, and kindness.

Some of the events planned for the week include: [edit with school-specific activities if different]

**Spirit Week:** Each day dedicated to celebrating a specific theme in a fun and creative way like Service Superheroes and Future You!

**Service Projects:** [detail projects planned in the school or community]

**Leader Lunch:** Students will enjoy time with local leaders to foster a sense of appreciation and connection between students and the community

[Consider including a quote from the Beta Sponsor, Beta member or school administration referencing your Beta's experience.]

Parents, community members, and local media are invited to join [School Name] in celebrating National Beta Week and to follow along on social media using the hashtag #BetaWeek2025. [School's social media handle(s)] will be posting updates throughout the week to showcase the positive impact of Beta in action.

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National Beta, founded in 1934, is the largest independent, non-profit, educational youth organization in America, with more than 500,000 active members in grades 4-12. Its mission is to prepare students for life by promoting character, developing leadership skills, encouraging service involvement, and recognizing academic excellence.

For more information about [School Name]'s Beta Club activities or how you can get involved, please contact [School Contact Name and Information].

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