SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE
Contact: [School Contact Name]
Phone: [School Phone Number]
Email: [School Email Address]

[School Name] Joins Schools Nationwide to Celebrate National Beta Week 2027

[City, State] – [Date] – [School Name] will celebrate National Beta Week March 8–12, 2027, joining Beta clubs across the country in honoring students who demonstrate academic achievement, character, leadership, and service. Throughout the week, Beta members will take part in engaging activities, recognize the impact of their fellow members, and explore new ways to make a difference in their school and community.
National Beta Week is an opportunity to spotlight the accomplishments of Beta members and celebrate the values that unite them. At [School Name], students will put the four pillars of Beta into action through activities that encourage teamwork, inspire leadership, promote personal growth, and strengthen connections within the community.
Planned activities for the week include:

- Daily Celebrations: Members will participate in engaging activities and challenges that highlight the Beta pillars and encourage collaboration, creativity, and school spirit.
- Community Service: [Describe planned service projects, volunteer opportunities, or community partnerships.]
- Member Recognition: [Describe how the club will recognize student accomplishments, leadership, or contributions.]
- Additional Activities: [Include other school-specific events, special guests, or celebrations.]

"[Insert a quote from the Beta sponsor, a Beta member, or a school administrator about the importance of Beta and the impact members have on their school or community]," said [Name and Title].
Families, community members, and local media are invited to celebrate alongside [School Name] and learn more about the positive impact its Beta members make throughout the year. Follow [School's social media handle(s)] for photos, updates, and highlights from the week, and join the nationwide celebration using #BetaWeek2027.

Founded in 1934, National Beta is the nation's largest independent, nonprofit, educational youth organization, serving more than 500,000 members in grades 4–12 annually. Through its four pillars of achievement, character, leadership, and service, National Beta prepares students for life by developing leadership skills, encouraging community involvement, promoting strong character, and recognizing academic excellence.
For more information about [School Name]'s Beta Club activities or opportunities to get involved, please contact [School Contact Name] at [Phone Number] or [Email Address].

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